

# MOOSE ON A "MISSION"

## Monday, February 18, 2019

### VIRGINIA - CHAPTERS - ACTIVE MEMBERSHIP

#### Compare Moose Years - 2017-2018 vs 2018-2019

**GOAL EACH MONTH  
ACHIEVE 80% RETENTION  
INCREASE MEMBERS EACH MONTH AND END THE YEAR "PLUS 1"**

#### PLUS 1 STATUS

4 # Chapters that Equal Last Yr  
23 # Chapters that Exceed Last Yr  
40 # Chapters Below Last Yr

## Monday, February 18, 2019

FRU#	FRU NAME	Difference 2017-2018	Goal 2018-2019	CURRENT AS OF REPORT DATE			RETENTION %		MONTHLY RENEWALS		
				Active	Expired	Dropped	20.69%	14.82%	DUE	PAID	%
		(507)	23167	22660	4688	3359	Expired	Dropped	1629	522	32.04%
22	Clifton Forge	(14)	125	111	37	25	33.33%	22.52%	3	0	0.00%
66	Smyth County	(9)	109	100	25	35	25.00%	35.00%	7	6	85.71%
131	Colonial Heights	105	127	232	18	27	7.76%	11.64%	22	6	27.27%
160	Herndon	5	97	102	13	17	12.75%	16.67%	5	1	20.00%
213	Newport News	(16)	333	317	35	29	11.04%	9.15%	8	4	50.00%
349	Hampton	(2)	262	260	52	46	20.00%	17.69%	21	4	19.05%
366	Richmond-Lakeside	16	232	248	42	34	16.94%	13.71%	20	8	40.00%
569	Sandston	8	330	338	55	40	16.27%	11.83%	33	9	27.27%
653	Woodbridge	(15)	267	252	38	15	15.08%	5.95%	6	2	33.33%
684	Aragona Village	(80)	718	638	172	116	26.96%	18.18%	69	20	28.99%
731	Charlottesville	(17)	159	142	31	33	21.83%	23.24%	2	0	0.00%
774	Montgomery County	(27)	194	167	41	30	24.55%	17.96%	8	3	37.50%
947	South Norfolk	(31)	305	274	68	32	24.82%	11.68%	10	3	30.00%
966	Portsmouth	(138)	960	822	243	113	29.56%	13.75%	81	17	20.99%
1005	Bedford	1	208	209	36	28	17.22%	13.40%	22	7	31.82%
1022	Roanoke	15	519	534	112	56	20.97%	10.49%	17	2	11.76%
1042	Franconia	14	475	489	65	57	13.29%	11.66%	28	14	50.00%
1078	Manchester Richmond	(76)	669	593	139	70	23.44%	11.80%	68	19	27.94%
1180	Hopewell	(13)	813	800	127	107	15.88%	13.38%	50	20	40.00%
1194	Front Royal	18	898	916	122	96	13.32%	10.48%	69	23	33.33%
1235	Waynesboro	(3)	672	669	138	132	20.63%	19.73%	40	14	35.00%
1252	Ashland	0	150	150	24	29	16.00%	19.33%	12	3	25.00%
1253	Arlington	(10)	187	177	38	36	21.47%	20.34%	8	1	12.50%
1282	Tuckahoe-Richmond	(5)	277	272	60	41	22.06%	15.07%	24	7	29.17%
1296	Dinwiddie	4	359	363	102	59	28.10%	16.25%	33	18	54.55%
1312	Gloucester	(28)	232	204	57	41	27.94%	20.10%	10	2	20.00%
1315	Suffolk	(51)	304	253	74	38	29.25%	15.02%	14	5	35.71%
1319	Strasburg	3	761	764	103	57	13.48%	7.46%	25	7	28.00%
1335	Lynchburg	(7)	522	515	132	88	25.63%	17.09%	35	18	51.43%
1367	Winchester	(94)	1532	1438	262	150	18.22%	10.43%	114	21	18.42%
1386	Warwick	6	413	419	68	54	16.23%	12.89%	15	3	20.00%
1392	Manassas	(15)	517	502	94	99	18.73%	19.72%	28	5	17.86%
1415	Lynchburg South	(19)	630	611	145	144	23.73%	23.57%	45	17	37.78%
1439	Staunton	52	270	322	83	35	25.78%	10.87%	13	6	46.15%
1543	Richmond-East	39	502	541	72	58	13.31%	10.72%	36	15	41.67%
1584	Dale City	25	377	402	66	55	16.42%	13.68%	33	14	42.42%
1592	Fredericksburg	(13)	835	822	146	102	17.76%	12.41%	93	34	36.56%
1636	Colonial Beach	(20)	242	222	46	42	20.72%	18.92%	21	7	33.33%

**PLUS 1 STATUS**

**Monday, February 18, 2019**

4 23 40	# Chapters that Equal Last Yr # Chapters that Exceed Last Yr # Chapters Below Last Yr	Difference	Goal	CURRENT AS OF REPORT DATE			RETENTION %		MONTHLY RENEWALS		
				2017-2018	2018-2019	Active	Expired	Dropped	20.69%	14.82%	DUE
		1639	Culpeper	(37)	82	45	55	39	122.22%	86.67%	2
1647	Luray	28	211	239	37	20	15.48%	8.37%	18	5	27.78%
1674	Centreville	(27)	243	216	50	43	23.15%	19.91%	19	8	42.11%
1741	Lexington	0	146	146	23	16	15.75%	10.96%	13	3	23.08%
1746	Galax	(5)	230	225	40	21	17.78%	9.33%	4	1	25.00%
1755	Williamsburg	(18)	285	267	79	32	29.59%	11.99%	28	8	28.57%
1803	Tazewell County	(37)	207	170	73	64	42.94%	37.65%	4	1	25.00%
1813	Warrenton	0	184	184	23	20	12.50%	10.87%	10	6	60.00%
1850	Louisa County	(4)	144	140	40	27	28.57%	19.29%	14	4	28.57%
1862	Tappahannock-Warsaw	46	335	381	60	33	15.75%	8.66%	20	10	50.00%
1865	Woodstock	46	691	737	115	113	15.60%	15.33%	59	21	35.59%
1966	Altavista	(5)	190	185	29	27	15.68%	14.59%	16	6	37.50%
1997	Leesburg	0	266	266	43	28	16.17%	10.53%	22	6	27.27%
2019	Washington County	26	239	265	55	115	20.75%	43.40%	13	7	53.85%
2022	Timberville	(36)	147	111	42	14	37.84%	12.61%	11	1	9.09%
2035	South Hill	(12)	177	165	43	48	26.06%	29.09%	17	6	35.29%
2134	Stephens City	(10)	198	188	36	29	19.15%	15.43%	6	3	50.00%
2225	Verona	(37)	570	533	184	108	34.52%	20.26%	56	13	23.21%
2232	Salem	6	359	365	70	52	19.18%	14.25%	26	7	26.92%
2253	Callao	(11)	240	229	40	27	17.47%	11.79%	25	3	12.00%
2258	Powhatan	21	160	181	22	21	12.15%	11.60%	14	7	50.00%
2301	Pulaski	7	232	239	64	41	26.78%	17.15%	24	4	16.67%
2316	Caroline County	(4)	196	192	26	13	13.54%	6.77%	3	2	66.67%
2345	Wytheville	36	269	305	48	40	15.74%	13.11%	25	14	56.00%
2428	Dublin	(12)	88	76	22	28	28.95%	36.84%	4	1	25.00%
2434	Chesterfield	(10)	166	156	45	41	28.85%	26.28%	17	5	29.41%
2435	Berryville	(4)	119	115	17	20	14.78%	17.39%	10	4	40.00%
2447	Appomattox	14	81	95	21	13	22.11%	13.68%	1	1	100.00%
2451	Pearisburg	(76)	130	54	105	0	194.44%	0.00%	0	0	