

MOOSE ON A "MISSION"

Monday, February 18, 2019

VIRGINIA - LODGES - ACTIVE MEMBERSHIP

Compare Moose Years - 2017-2018 vs 2018-2019

**GOAL EACH MONTH
ACHIEVE 85% RETENTION
INCREASE MEMBERS EACH MONTH AND END THE YEAR "PLUS 1"**

PLUS 1 STATUS		Monday, February 18, 2019									
2	# Lodges that Equal Last Yr	Difference 2018-2019	As of 4/30/2018	CURRENT AS OF REPORT DATE			RETENTION %		MONTHLY RENEWALS		
20	# Lodges that Exceed Last Yr			Active	Expired	Dropped	20.15% Expired	13.20% Dropped	DUE	PAID	%
63	# Lodges Below Last Yr	(1550)	35335	33785	6808	4460	19.19%	11.89%	2226	677	30.41%
FRU#	FRU NAME	(1550)	35335	33785	6808	4460	Expired	Dropped	2226	677	30.41%
141	Suffolk	(45)	415	370	71	44	19.19%	11.89%	17	4	23.53%
198	Tazewell County	(51)	411	360	107	81	29.72%	22.50%	31	12	38.71%
284	Roanoke	43	419	462	76	55	16.45%	11.90%	18	8	44.44%
383	Bassett	(2)	130	128	13	1	10.16%	0.78%	12	1	8.33%
394	Wytheville	20	412	432	53	7	12.27%	1.62%	23	12	52.17%
403	Strasburg	(35)	1249	1214	162	89	13.34%	7.33%	69	20	28.99%
464	South Norfolk	(8)	175	167	56	36	33.53%	21.56%	9	1	11.11%
575	Woodstock	(33)	1104	1071	215	98	20.07%	9.15%	113	44	38.94%
583	Woodbridge	(25)	372	347	90	65	25.94%	18.73%	21	3	14.29%
610	Covington	(215)	528	313	96	14	30.67%	4.47%	13	4	30.77%
683	Exmore	(24)	348	324	66	38	20.37%	11.73%	18	9	50.00%
699	Manchester Richmond	(32)	577	545	99	60	18.17%	11.01%	52	16	30.77%
715	Lynchburg	(32)	510	478	100	81	20.92%	16.95%	30	9	30.00%
733	Galax	(55)	704	649	89	50	13.71%	7.70%	13	4	30.77%
757	Williamsburg	(14)	388	374	71	56	18.98%	14.97%	25	8	32.00%
829	Front Royal	(1)	1035	1034	181	115	17.50%	11.12%	61	11	18.03%
886	Gloucester	(11)	209	198	38	31	19.19%	15.66%	11	3	27.27%
898	Portsmouth	(34)	735	701	100	19	14.27%	2.71%	61	19	31.15%
917	Callao	(4)	683	679	71	35	10.46%	5.15%	55	7	12.73%
968	Farmville	13	104	117	26	19	22.22%	16.24%	3	1	33.33%
975	Appomattox	9	261	270	45	43	16.67%	15.93%	14	3	21.43%
979	Mount Jackson	(21)	257	236	41	34	17.37%	14.41%	6	2	33.33%
1004	Smyth County	(36)	208	172	71	62	41.28%	36.05%	14	6	42.86%
1041	Leesburg	(27)	431	404	95	54	23.51%	13.37%	29	7	24.14%
1053	Rocky Mount	(22)	95	73	35	5	47.95%	6.85%	6	1	16.67%
1076	Franconia	28	685	713	103	114	14.45%	15.99%	60	23	38.33%
1119	Newport News	(34)	370	336	60	45	17.86%	13.39%	16	6	37.50%
1121	Vinton	(24)	356	332	55	2	16.57%	0.60%	24	9	37.50%
1163	Tuckahoe-Richmond	(8)	456	448	89	70	19.87%	15.63%	47	9	19.15%
1198	Aragona Village	(99)	737	638	193	100	30.25%	15.67%	41	14	34.15%
1267	Colonial Beach	(13)	289	276	54	69	19.57%	25.00%	28	7	25.00%
1283	Winchester	(11)	1240	1229	189	87	15.38%	7.08%	98	30	30.61%
1309	Waynesboro	(16)	819	803	167	97	20.80%	12.08%	73	21	28.77%
1315	Arlington	(10)	275	265	44	24	16.60%	9.06%	11	2	18.18%
1338	Pearisburg	(25)	170	145	57	54	39.31%	37.24%	14	7	50.00%
1348	Culpeper	(64)	159	95	83	42	87.37%	44.21%	13	1	7.69%
1380	Manassas	(30)	743	713	186	174	26.09%	24.40%	43	8	18.60%

PLUS 1 STATUS

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2 20 63	# Lodges that Equal Last Yr # Lodges that Exceed Last Yr # Lodges Below Last Yr	Difference 2018-2019	As of 4/30/2018	CURRENT AS OF REPORT DATE			RETENTION %		MONTHLY RENEWALS		
				Active	Expired	Dropped	20.15%	13.20%	DUE	PAID	%
1413	Luray	25	333	358	53	39	14.80%	10.89%	25	4	16.00%
1433	Altavista	(31)	401	370	97	44	26.22%	11.89%	26	6	23.08%
1470	Montgomery County	(29)	290	261	57	11	21.84%	4.21%	22	5	22.73%
1472	Hopewell	(12)	876	864	165	136	19.10%	15.74%	46	11	23.91%
1507	Brookneal	(12)	146	134	29	20	21.64%	14.93%	9	4	44.44%
1514	Hampton	3	272	275	47	24	17.09%	8.73%	25	4	16.00%
1635	Staunton	49	437	486	86	50	17.70%	10.29%	33	12	36.36%
1655	Fredericksburg	(24)	1019	995	179	101	17.99%	10.15%	62	25	40.32%
1683	Clifton Forge	1	109	110	27	15	24.55%	13.64%	3	1	33.33%
1695	Warrenton	0	211	211	38	34	18.01%	16.11%	8	4	50.00%
1700	Lexington	(3)	231	228	20	33	8.77%	14.47%	13	7	53.85%
1711	Warwick	20	576	596	73	72	12.25%	12.08%	17	4	23.53%
1714	Richmond-Lakeside	(18)	317	299	83	44	27.76%	14.72%	22	5	22.73%
1727	Lynchburg South	(51)	993	942	210	183	22.29%	19.43%	72	21	29.17%
1783	Colonial Heights	99	172	271	27	29	9.96%	10.70%	8	3	37.50%
1840	Powhatan	25	261	286	37	25	12.94%	8.74%	13	8	61.54%
1872	South Hill	(37)	220	183	55	32	30.05%	17.49%	10	6	60.00%
1896	Vienna	3	322	325	80	55	24.62%	16.92%	3	0	0.00%
1897	Bedford	(21)	530	509	87	91	17.09%	17.88%	24	11	45.83%
1937	Sandston	0	355	355	69	54	19.44%	15.21%	15	3	20.00%
1947	Richmond-East	130	696	826	119	54	14.41%	6.54%	53	17	32.08%
1966	Washington County	36	395	431	48	1	11.14%	0.23%	42	11	26.19%
1980	Chesterfield	(19)	310	291	77	43	26.46%	14.78%	24	6	25.00%
1993	Dinwiddie	(8)	489	481	140	105	29.11%	21.83%	33	13	39.39%
2032	Piney River	17	149	166	28	32	16.87%	19.28%	9	3	33.33%
2065	Louisa County	(18)	167	149	50	43	33.56%	28.86%	12	6	50.00%
2087	Pulaski	(24)	265	241	96	31	39.83%	12.86%	26	5	19.23%
2099	Ashland	(1)	207	206	37	23	17.96%	11.17%	6	5	83.33%
2133	Tappahannock - Warsaw	55	373	428	47	36	10.98%	8.41%	11	3	27.27%
2135	Blue Ridge	(14)	139	125	33	32	26.40%	25.60%	5	3	60.00%
2139	Berryville	(25)	386	361	76	50	21.05%	13.85%	15	4	26.67%
2165	Dale City	52	639	691	114	101	16.50%	14.62%	42	16	38.10%
2168	Centreville	(54)	430	376	130	116	34.57%	30.85%	24	7	29.17%
2172	Verona	(18)	774	756	252	199	33.33%	26.32%	76	23	30.26%
2176	Shenandoah	99	238	337	17	51	5.04%	15.13%	5	3	60.00%
2182	Buchanan	(2)	158	156	21	2	13.46%	1.28%	8	2	25.00%
2215	Stafford	(20)	206	186	53	26	28.49%	13.98%	16	5	31.25%
2274	Herndon	(12)	218	206	42	33	20.39%	16.02%	3	3	100.00%
2300	Floyd	(4)	287	283	60	31	21.20%	10.95%	25	8	32.00%
2333	Montross	4	124	128	25	23	19.53%	17.97%	11	2	18.18%
2335	Timberville	(39)	200	161	54	18	33.54%	11.18%	8	4	50.00%
2346	Smith Mountain Lake	(9)	167	158	47	47	29.75%	29.75%	6	3	50.00%
2360	Dublin	(45)	202	157	83	49	52.87%	31.21%	16	6	37.50%
2401	Middlesex	(19)	178	159	52	20	32.70%	12.58%	24	6	25.00%
2483	Stephens City	(23)	367	344	69	34	20.06%	9.88%	22	7	31.82%
2527	Lancaster County	(15)	250	235	45	28	19.15%	11.91%	11	4	36.36%
2573	Salem	(38)	367	329	83	39	25.23%	11.85%	36	5	13.89%
2610	Caroline County	(12)	261	249	44	31	17.67%	12.45%	9	1	11.11%
2716	Virginia Moose - CLOSED	(563)	563	0	0	0					