

CREATE OUR FUTURE

Monday, September 16, 2019

VIRGINIA - CHAPTERS - ACTIVE MEMBERSHIP

Compare Moose Years - 2018-2019 vs 2019-2020

**GOAL EACH MONTH
ACHIEVE 80% RETENTION
INCREASE MEMBERS EACH MONTH AND END THE YEAR "PLUS 1"**

PLUS 1 STATUS

5 # Chapters that Equal Last Yr
21 # Chapters that Exceed Last Yr
41 # Chapters Below Last Yr

Monday, September 16, 2019

FRU#	FRU NAME	Difference 2018-2019	Goal 2019-2020	CURRENT AS OF REPORT DATE			RETENTION %		MONTHLY RENEWALS		
				Active	Expired	Dropped	20.57%	15.36%	DUE	PAID	%
		(550)	23290	22740	4677	3493	Expired	Dropped	2207	918	41.59%
22	Clifton Forge	8	106	114	27	30	23.68%	26.32%	16	9	56.25%
66	Smyth County	0	99	99	20	16	20.20%	16.16%	10	4	40.00%
131	Colonial Heights	(5)	230	225	36	17	16.00%	7.56%	51	11	21.57%
160	Herndon	(12)	105	93	22	11	23.66%	11.83%	12	2	16.67%
213	Newport News	(26)	334	308	50	29	16.23%	9.42%	28	14	50.00%
349	Hampton	(9)	276	267	67	36	25.09%	13.48%	29	14	48.28%
366	Richmond-Lakeside	(23)	255	232	53	35	22.84%	15.09%	21	12	57.14%
569	Sandston	(13)	347	334	54	51	16.17%	15.27%	23	12	52.17%
653	Woodbridge	(13)	269	256	37	20	14.45%	7.81%	21	12	57.14%
684	Aragona Village	17	639	656	175	98	26.68%	14.94%	62	26	41.94%
731	Charlottesville	4	135	139	16	21	11.51%	15.11%	27	9	33.33%
774	Montgomery County	(14)	164	150	56	26	37.33%	17.33%	23	10	43.48%
947	South Norfolk	(20)	306	286	59	49	20.63%	17.13%	20	5	25.00%
966	Portsmouth	(103)	957	854	198	130	23.19%	15.22%	79	35	44.30%
1005	Bedford	(14)	214	200	37	37	18.50%	18.50%	9	2	22.22%
1022	Roanoke	20	528	548	123	80	22.45%	14.60%	50	26	52.00%
1042	Franconia	(6)	496	490	67	55	13.67%	11.22%	41	15	36.59%
1078	Manchester Richmond	(24)	562	538	153	101	28.44%	18.77%	48	25	52.08%
1180	Hopewell	(63)	817	754	130	109	17.24%	14.46%	74	31	41.89%
1194	Front Royal	18	920	938	128	117	13.65%	12.47%	89	37	41.57%
1235	Waynesboro	3	752	755	145	104	19.21%	13.77%	77	30	38.96%
1252	Ashland	(17)	150	133	36	20	27.07%	15.04%	12	7	58.33%
1253	Arlington	(21)	188	167	46	25	27.54%	14.97%	13	6	46.15%
1282	Tuckahoe-Richmond	0	269	269	56	58	20.82%	21.56%	32	9	28.13%
1296	Dinwiddie	(33)	390	357	101	81	28.29%	22.69%	35	10	28.57%
1312	Gloucester	(36)	185	149	84	39	56.38%	26.17%	11	5	45.45%
1315	Suffolk	3	251	254	47	60	18.50%	23.62%	24	9	37.50%
1319	Strasburg	(22)	764	742	85	85	11.46%	11.46%	103	61	59.22%
1335	Lynchburg	(34)	538	504	110	110	21.83%	21.83%	43	18	41.86%
1367	Winchester	(23)	1403	1380	248	192	17.97%	13.91%	186	87	46.77%
1386	Warwick	(30)	446	416	94	57	22.60%	13.70%	32	13	40.63%
1392	Manassas	(33)	523	490	94	84	19.18%	17.14%	27	4	14.81%
1415	Lynchburg South	9	654	663	110	129	16.59%	19.46%	51	20	39.22%
1439	Staunton	7	346	353	64	47	18.13%	13.31%	25	8	32.00%
1543	Richmond-East	21	583	604	108	42	17.88%	6.95%	53	31	58.49%
1584	Dale City	15	396	411	61	59	14.84%	14.36%	33	11	33.33%
1592	Fredericksburg	(16)	840	824	155	105	18.81%	12.74%	76	32	42.11%
1636	Colonial Beach	0	214	214	38	38	17.76%	17.76%	21	12	57.14%

PLUS 1 STATUS

Monday, September 16, 2019

5 # Chapters that Equal Last Yr
 21 # Chapters that Exceed Last Yr
 41 # Chapters Below Last Yr

		Difference 2018-2019	Goal 2019-2020	CURRENT AS OF REPORT DATE			RETENTION %		MONTHLY RENEWALS		
				Active	Expired	Dropped	20.57%	15.36%	DUE	PAID	%
1647	Luray	6	242	248	25	30	10.08%	12.10%	22	9	40.91%
1674	Centreville	(10)	232	222	53	46	23.87%	20.72%	29	10	34.48%
1741	Lexington	(15)	139	124	35	10	28.23%	8.06%	13	5	38.46%
1746	Galax	(13)	238	225	55	23	24.44%	10.22%	22	11	50.00%
1755	Williamsburg	(1)	269	268	80	46	29.85%	17.16%	18	7	38.89%
1803	Tazewell County	(12)	173	161	54	66	33.54%	40.99%	14	7	50.00%
1813	Warrenton	5	186	191	31	18	16.23%	9.42%	19	9	47.37%
1850	Louisa County	(4)	146	142	35	32	24.65%	22.54%	20	7	35.00%
1862	Tappahannock-Warsaw	4	407	411	71	40	17.27%	9.73%	46	14	30.43%
1865	Woodstock	16	759	775	98	92	12.65%	11.87%	77	31	40.26%
1966	Altavista	20	195	215	28	27	13.02%	12.56%	23	10	43.48%
1997	Leesburg	(6)	267	261	47	33	18.01%	12.64%	31	12	38.71%
2019	Washington County	3	271	274	56	56	20.44%	20.44%	18	7	38.89%
2022	Timberville	0	95	95	40	29	42.11%	30.53%	9	1	11.11%
2035	South Hill	(1)	165	164	50	33	30.49%	20.12%	16	6	37.50%
2134	Stephens City	(6)	203	197	37	23	18.78%	11.68%	28	13	46.43%
2225	Verona	(26)	543	517	170	160	32.88%	30.95%	48	22	45.83%
2232	Salem	(14)	363	349	86	40	24.64%	11.46%	36	15	41.67%
2253	Callao	0	242	242	41	25	16.94%	10.33%	26	10	38.46%
2258	Powhatan	3	188	191	29	13	15.18%	6.81%	16	5	31.25%
2301	Pulaski	(6)	224	218	85	48	38.99%	22.02%	22	4	18.18%
2316	Caroline County	4	202	206	26	18	12.62%	8.74%	9	3	33.33%
2345	Wytheville	(4)	303	299	64	35	21.40%	11.71%	21	7	33.33%
2428	Dublin	(7)	80	73	29	30	39.73%	41.10%	4	1	25.00%
2434	Chesterfield	(11)	176	165	48	33	29.09%	20.00%	14	4	28.57%
2435	Berryville	(8)	119	111	26	12	23.42%	10.81%	5	1	20.00%
2447	Appomattox	3	123	126	17	22	13.49%	17.46%	8	3	37.50%
2451	Pearisburg	(2)	51	49	71	50	144.90%	102.04%	4	0	0.00%
2460	Piney River	17	38	55	0	0	0.00%	0.00%	2	0	0.00%