



# MOOSE Leader

Need-to-know information for officers and chairmen of Lodges/Chapters/Moose Legions Vol. 83, No. 3

## Moose Rewards Program Debuts in August

**Your membership just became more valuable**

By **KURT WIEBE**/Director, Membership; Chief Marketing Officer

The Moose Rewards Program seeks to create long-term member relationships while adding value to the Moose membership. It is intended to improve member retention and increase participation in areas that are important to the Fraternity. Further, it will help Moose International identify habits, trends and priorities, so that we can build more effective programs in the future.

It's simple – you and your members can earn points for sponsoring candidates, attending meetings, holding office or just renewing your dues. Every member has an opportunity to participate and points are awarded automatically without any paperwork or submissions.

Better yet, points can be redeemed for LOOM or WOTM dues; Moose Legion dues; registration for the International Moose Convention;

contributions to Mooseheart and Moosehaven; Moose gift store merchandise; gift cards and even cash!



All program access is online and individual member data, including points earned since May 1, has been available since the beginning of August. All activity and transactions are displayed in the "My Membership Record" area online at [www.moosintl.org](http://www.moosintl.org).

The link to the login box is located at the bottom right-hand corner of the Moose International homepage. Simply click the link and follow the instructions to establish a user profile. If you have visited before, simply log

in. Once in your personal record, click on the Moose Rewards logo for access to the program.

Please visit the Moose Rewards page, [www.mooserewards.org](http://www.mooserewards.org), for the complete set of official rules and information. ■

## The Importance of Building A Strong Foundation

By **BARB McPHERSON**/Grand Chancellor

As the days get shorter, it reminds me that the start of the school year is just around the corner. Our Mooseheart children return to school on Aug. 19 with a new year of opportunity for personal growth and knowledge. Along with these new opportunities, they will observe first-hand the construction of the new multipurpose/gymnasium, from the foundation up, courtesy of the Women of the Moose.

Throughout the past 28 months, our Women of the Moose chapters and members have donated the funds necessary to construct this magnificent facility, a part of the final phase of the Mooseheart School Renovation project. That's what we do and that's why we exist. We are the providers for our twin cities and I thank you for making this facility possible.

A strong foundation will be necessary for the long-term life of the gymnasium, to give it the strength it needs to survive for generations to come. But a good foundation requires a lot more than digging a hole and pouring some concrete into forms. It must be tailored to its site like a custom-tailored suit, taking into account soil conditions, water tables, even the quality of the backfill. And as with a custom-tailored suit, every

detail must be perfect: the base properly compacted, the formwork set up right, the concrete free of voids. Neglect even one of these, and the most carefully poured foundation can fail.

The same holds true with our chapters. They must be tailored to fit the needs of their members and their local environment, taking into account the activities necessary to maintain interest and participation. What works on the East Coast might not work on the West Coast and what works in a larger city might not work on an island in Alaska.

This year, the Women of the Moose tailored our foundation of officers and chairmen to suit the needs of our chapters. How's it going so far? Has it been easier to manage? Has it generated new enthusiasm into your chapter? Has it given you a new perspective and rekindled your desire to be successful? We sure hope so.

Just as our children will have new opportunities for growth and knowledge our new officers have begun a new year of opportunities to learn about the Women of the Moose and lead their chapters to success. We have seen many, many improvements throughout our chapters but one thing remains constant; the desire to help those less fortunate. ■

# 'What I Know Is...'

By **JAN FREGULIA**/Executive Director, Moose Charities

You may not know me,  
and I may not know you,  
but what I know is:

- You and I both belong to a wonderful organization called the Moose Fraternity.
- This great Moose Fraternity cares for youth and seniors who are dependent upon our compassion, dedication and generosity.
- Our fraternal obligations also extend to volunteering our time in our respective communities.

It truly doesn't matter why you  
or I joined the Moose.  
What matters is:

- We still belong to the Fraternity.
- We are part of a family that extends across North America.
- We became involved in the fraternal programs.
- We learned about our responsibility and obligation to care for and protect others less fortunate.
- We became the parents of the children living at Mooseheart.
- We became the children and grandchildren of the senior members living in retirement at Moosehaven.

So, yes, you may not know me,  
and I may not know you,  
but, together, we can:

- Ensure that all members regard our Moose home as their "home away from home."
- Make a difference in the lives of others.
- Be "proud to serve."

You can make Moose Charities your "Charity of Choice" – your donations are vital to maintaining and supporting Mooseheart and Moosehaven. Please, won't you consider joining the **m+m club**? Your recurring donation of \$10 or more per month can help secure these two Moose 'cities' for future generations.

**"If it is to be – it is up to me."**

**God Bless Mooseheart and Moosehaven! ■**

---

## Time To Reach Out

By **BOB NEFF**/Director, Higher Degrees

The first quarter of the year is now history. Our 2015-2016 year is now in the midst of our second quarter and moving quickly. Fall association conventions are taking place or scheduled. Those conventions provide a great opportunity to gather and share ideas and concerns and just maybe find out how another fraternal unit is progressing. You might learn about something to implement back home.

How is your fraternal unit doing so far? Have you implemented some retention and recovery programs that have helped to save our Fraternal foundation, so we can build it further? Producing new members is just part of the overall story. "Building our Foundation" includes the need to solidify what we have.

It is about much more than being a bill collector with those who have not renewed in a timely fashion. We must reach out with genuine concern and fraternal behaviors that pull our members in a positive way so that they renew each year. The support of our children and seniors depends upon membership.

What should be easier than keeping those members we have? Someone already convinced the member to join. We simply need to treat them with respect and remind them *why* they joined. Remind them of the good we do for others and even the savings they can generate through

membership itself.

Let not the good works and positive attributes of being Moose slip idly by. We have reason to be proud of our good deeds. In the Moose Legion our motto is to "Do some good thing for someone each day."

Maybe the best thing we can do for someone today is to remind others why we personally believe in our program. That member coming due or whose dues have just expired can have a positive impact on the lives of so many others. That should hopefully give them a warm and fuzzy feeling about their membership.

We can save a number of members through respectful personal contact with members who perhaps are not deeply involved in our program. Some are just waiting to see if anyone will contact them before they decide about renewal. If no one does, there is a good chance they will drop their membership. A friendly contact can often make the difference.

Will you make a couple of calls to help perpetuate the care of our children at Mooseheart and our seniors at Moosehaven? Each of us can make a difference. I'm lucky. I only need to look out my office window at Mooseheart for inspiration and to see the reasons in favor of doing this.

Thank you for your membership! ■

# Moose Volunteer



## Safety Yellow # 648

|         |                   |
|---------|-------------------|
| Small   | ___ Qty @ \$10.95 |
| Medium  | ___ Qty @ \$10.95 |
| Large   | ___ Qty @ \$10.95 |
| X-Large | ___ Qty @ \$10.95 |
| 2XL     | ___ Qty @ \$12.95 |
| 3XL     | ___ Qty @ \$14.95 |
| 4XL     | ___ Qty @ \$16.95 |
| 5XL     | ___ Qty @ \$18.95 |

**Moose Volunteer T-Shirt**  
**Bright Colors**  
**50% Cotton 50% Polyester**  
**Preshrunk**

## Safety Pink # 649

|         |                   |
|---------|-------------------|
| Small   | ___ Qty @ \$10.95 |
| Medium  | ___ Qty @ \$10.95 |
| Large   | ___ Qty @ \$10.95 |
| X-Large | ___ Qty @ \$10.95 |
| 2XL     | ___ Qty @ \$12.95 |
| 3XL     | ___ Qty @ \$14.95 |
| 4XL     | ___ Qty @ \$16.95 |
| 5XL     | ___ Qty @ \$18.95 |

Mail Orders to: Catalog Sales 85 N. International Drive Moundsville, W. Va. 26041

Please ship my merchandise order, which you will find enclosed.  
 Check no. \_\_\_\_\_ for \$ \_\_\_\_\_ (IL Orders add 7% sales tax) to:

Lodge/Chapter Name # \_\_\_\_\_  
 Name: \_\_\_\_\_  
 Street Number: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_  
 Zip: \_\_\_\_\_ Phone #: \_\_\_\_\_  
 Credit Card #: \_\_\_\_\_  
 Signature: \_\_\_\_\_

### PACKING & SHIPPING CHART

Please use this chart to compare your packaging/shipping cost.  
 These charges represent only part of the actual cost, we pay the rest.  
 Illinois residents please include 7% sales tax.

| ORDERS               | ADD     |
|----------------------|---------|
| Up to \$15           | \$6.30  |
| \$15.01 to \$23.00   | \$9.50  |
| \$23.01 to \$35.00   | \$12.75 |
| \$35.01 to \$50.00   | \$15.75 |
| \$50.01 to \$75.00   | \$19.75 |
| \$75.01 to \$100.00  | \$19.50 |
| \$100.01 to \$125.00 | \$20.25 |
| \$125.01 to \$150.00 | \$22.75 |



Moose state Catalog #  
 when ordering  
 Phone (610)906-2250  
 Fax (610)906-3305  
[catalogsales@mooseintl.org](mailto:catalogsales@mooseintl.org)

**MOOSE**  
**Leader**

Formerly "Moose Docket," "Action," "Moose Leader," and "Women of the Moose Official Bulletin"  
 Copyright 1932, 1989, 2001, 2015 Moose International

# Excitement About Moosehaven's Newest Project Grows!

By **MARINA MATHEWS**/Director of Marketing, Brandon Place at Moosehaven

Moosehaven Executive Director John Capes unveiled plans for a new multi-story congregate apartment building at the 2015 International Convention in Nashville. This new facility will provide Moosehaven's Traditional residents with modern and spacious apartments and improve on Moosehaven's ability to provide the very highest quality programs and services to our residents cost effectively.

Amid great excitement, early designs were recently presented to residents and staff for comment. Capes said he feels that this is an important step in the process.

"I encourage input from staff and residents because this facility will be home to our Traditional residents. I want them to have the very best building that we can afford," Cape said.

Residents residing in Vivian Borom Hall, Florida Bermuda Hall and Academy Hall will move into the new three-story building when it is completed. The new building will have 107 congregate apartments, each between 350 and 400 sq. ft.

Every apartment will have a private bathroom, a living and bedroom area, a spacious closet and either a private patio or balcony. Each wing will have resident laundry facilities. A beautifully designed dining room will seat up to 150 residents and will include floor to ceiling windows looking out across a pond to the river. An in-house kitchen will prepare all of the meals for the building's residents and there will be elevators.

While we do not have a final cost estimate yet, it will likely exceed \$8 million and estimated time to build is 18 months. So, we will require the support of the men and women of the Loyal Order of Moose. Your support in this effort will provide a modern high quality home for our residents and allow Moosehaven to continue to provide the very best in services, programs and accommodations into the future. We look forward to working with you on this effort.



If you are considering retirement, please remember to ask yourselves these fundamental questions:

- Where will I live?
- Who will take care of me?
- How will I pay for it?

Moosehaven can be your key to answering each of these questions.

For more information, please visit our websites: [www.moosehaven.org](http://www.moosehaven.org) or [www.brandonplace.org](http://www.brandonplace.org).

Moosehaven, where every day is "Another Day in Paradise!" ■