

**Subject:** 151014 Official Communication; Member Retention Week; Attend A Regional Mbrshp Growth & Reten Workshp; Order Halloween Treat Bags

## Official Communication for October 14, 2015



Just a few weeks away! Captains – how are you doing? Plans need to be checked and double checked. Volunteers need to be called confirming their assistance during this week. Promotion needs to be stepped up, insuring your programs are successful. Have you contacted your members, letting them know about the activities planned for Member Retention Week? If not, please do so today!

Member Retention Week Materials are found on our website, under the members area – All Forms & Documents – Membership.

**Questions about Member Retention Week?** Contact Kim Thompson, Assistant Director of Sponsor Retention and Member Recognition, at [kthompson@mooseintl.org](mailto:kthompson@mooseintl.org) or at (630) 966-2258 or your Territory Manager.

### **Attend A Regional Membership Growth And Retention Workshop!**

This fall, the Moose International Membership Department will be conducting a series of regional workshops to discuss recruitment and retention challenges, as well as methods to address common issues expressed by Lodges and Chapters throughout the Fraternity.

**Scheduled workshops include:**

- October 17<sup>th</sup> – Ocala, FL Lodge 1014 – THIS WEEKEND!!
- October 17<sup>th</sup> – Bridgeport, CT Lodge 289 – THIS WEEKEND!!
- November 7<sup>th</sup> – Ventura, CA Lodge 1394
- November 21<sup>st</sup> – Woodstock, IL Lodge 1329

**What you will learn from attending:**

1. Results of a survey of dropped members outlining **the most common reasons individuals do not continue as members of the Moose**
2. Strategies for **retaining members through communication, programming and activity tracking**
3. **Onboarding recommendations** for new members
4. Highlights of the **new Member Rewards program** and how you can take advantage
5. Communicating **the value of the Moose** to potential members
6. **Best membership practices** from around the Fraternity

**Details:**

- All interested Loyal Order of Moose or Women of the Moose members are invited to participate
- There is no fee to attend
- You may attend any workshop on the schedule, regardless of your location
- All workshops run from 10:00am – 3:00pm, allowing most individuals the option of driving in and out the same day
- A working lunch is provided by each Lodge at a cost of \$7.00 per attendee. Cash will be collected at the Lodge the day of each workshop.
- All workshops are business casual-to-casual dress
- Sessions are meant to be interactive between participants and presenters. Please bring questions and suggestions
- Please check the lodge websites for any evening activities prior to or following the workshops
- **RSVP's are required** to attend in order to allow for the proper amount of materials and food
  - Email the following information to the appropriate address below: Membership Growth and Retention Workshop (followed by) Your name; MID#; lodge/chapter #; lodge/chapter office you hold (if any); names of others accompanying you; a contact phone #

- For Ocala: [jmonk@mooseintl.org](mailto:jmonk@mooseintl.org) (RSVP Deadline: Contact Jerry Monk for availability)
- For Bridgeport: [hchase@mooseintl.org](mailto:hchase@mooseintl.org) (RSVP Deadline: Contact Heidi Chase for availability)
- For Ventura: [cvolden@mooseintl.org](mailto:cvolden@mooseintl.org) (RSVP Deadline: Weds. Oct. 28)
- For Woodstock: [sbaikie@mooseintl.org](mailto:sbaikie@mooseintl.org) (RSVP Deadline: Weds. Nov. 11)

### **Questions?**

Please email the contacts above for information pertaining to a specific site.

**Please order your Halloween Treat Bags today. To guarantee delivery by Halloween, please place your order by October 23<sup>rd</sup> with Catalog Sales.**

# HALLOWEEN TREAT BAGS

Tommy Moose Halloween treat bags make the festivities safe for everyone!

-BAG FEATURES LOTS OF SAFETY TIPS FOR TRICK-OR-TREATING

-ORDERS COME IN QUANTITIES OF 50 PER BUNDLE (CATALOG # 185)

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 Mooseheart, Illinois 60539-1171  
 CATALOG # 185  
 Phone: 630.966.2250 Fax: 630.859.3505  
 Web: catalogsales@mooseintl.org

SEND CHECK OR MONEY ORDER—NO CODS

PACKING & SHIPPING CHART	ORDERS	ADD
PLEASE USE THIS CHART TO COMPLETE	Up to \$15.00	\$6.30
YOUR PACKAGING/SHIPPING COST.	\$15.01-\$25.00	\$9.50
THESE CHARGES REPRESENT ONLY PART	\$25.01-\$35.00	\$12.35
OF THE ACTUAL COST...WE PAY THE REST.	\$35.01-\$50.00	\$13.75
ILLINOIS RESIDENTS PLEASE INCLUDE	\$50.01-\$75.00	\$15.75
7% SALES TAX.	\$75.01-\$100.00	\$18.50
	\$100.01-\$125.00	\$20.25
	\$125.01-\$150.00	\$22.75

FAX 630.859.3505

WEBSITE WWW.MOOSEINTL.ORG

POSTED: 10/15/2015  
 PRICES & SHIPPING CHARGES SUBJECT TO CHANGE WITHOUT NOTICE

PLEASE SHIP THE FOLLOWING ORDER, FOR WHICH YOU WILL FIND ENCLOSED CHECK NO. \_\_\_\_\_ FOR \$ \_\_\_\_\_  
 (ALL ILLINOIS ORDERS ADD 7% SALES TAX)

NAME \_\_\_\_\_  
 STREET NO. \_\_\_\_\_ BOX NO. \_\_\_\_\_  
 CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_  
 CREDIT CARD # \_\_\_\_\_ EXP. DATE \_\_\_\_\_  
 SIGNATURE \_\_\_\_\_

