

Subject: 150414 Official Communication - Life Mbrs To Receive New Cards; Entering Applications; Correct Sponsor Credited?;Mbrs Who Expire 4-30-2015 are counted; \$0 app fee ends soon;

Official Communication for April 14, 2015

Life Members To Receive New Membership Cards

A mailing will be going out in mid-May to all Life Members that have not yet received an updated membership card. This updated card will give them contact information for Moose International via phone and e-mail. It will also provide them with the website password for the member's only section of our website.

Prior to this mailing, we ask that you verify the addresses of all your Life Members to reduce the number of cards returned for bad address. All updates should be completed by May 5th to ensure proper delivery. Life Members that continue to pay Moose Legion dues will not receive a new card as they already receive updated membership cards on a regular basis.

Entering Applications On LCL.Net

During the last few months of the Moose – Back to Basics membership campaign, we have seen an influx of new members reported. THANK YOU!! With this increased activity, we have also seen an increase in the number of new members' cards being returned due to mailing addresses being incorrect or incomplete. When entering applications, we ask that you make sure the name, address, telephone numbers and email addresses are entered properly and accurately. If you cannot read the information, please contact the new member for verification.

Being able to communicate with our new members is vital to membership retention in our fraternity. This enables both you and Moose International to contact them via postal mail, email or telephone. Please assist us, so that we can assist you in retaining your members.

Did The Correct Sponsor Receive Credit For Their Applications During This Fiscal Year?

Now is the time to verify that all of your applications have been reported and submitted properly. The Application Review Committee should be verifying that the proper sponsor received credit, and if not, the Administrator/Recorder needs to report any changes immediately. Please contact Member Services for assistance.

Members With April 30, 2015, Expiration Dates Are Counted As Active Members For Year-End Totals

As Lodges, Chapters and Moose Legions are contacting unpaid members to reactivate their memberships prior to the April 30th Moose – Back to Basics campaign year end, keep in mind all members who expire on April 30, 2015 will be counted as Active Members. Efforts to reactivate expired members should **focus on those members with a March 31, 2015, or earlier (2/28/15, 1/31/15, 12/31/14...), expiration date.** On May 1, 2015, efforts should be refocused to contact unpaid members with April expiration dates.

REMEMBER: The “\$0 Application Fee” promotion runs through April 30, 2015.

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65% Polyester, 35% Cotton. Adjustable Neck Strap, 33.5" Length

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1057 Moose Legion

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Check No. _____ for \$ _____ (IL orders add 7% sales tax)

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City: _____

Zip: _____ Phone: _____

Credit Card #: _____ Exp. Date: _____

Signature: _____

PACKING & SHIPPING CHART

Please use this chart to compute your packaging/shipping cost. These charges represent only part of the actual cost, we pay the rest.

Illinois residents please include 7% sales tax.

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|---------------------------|---------|
| Up to \$15.00..... | \$6.30 |
| \$15.01 to \$25.00..... | \$9.50 |
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| \$35.01 to \$50.00..... | \$13.75 |
| \$50.01 to \$75.00..... | \$15.75 |
| \$75.01 to \$100.00..... | \$18.50 |
| \$100.01 to \$125.00..... | \$20.25 |
| \$125.01 to \$150.00..... | \$22.75 |



Please state Catalog # when ordering.

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