

Subject: 160302 Official Commun- Dble Bonus M-Rewards ;54th Annl Moose Journ Awards deadline;food, clothing & supply drive MI 2016 conv;MI Darts Tourn deadline

Official Communication for March 2, 2016



One Time Only! Double Bonus Moose Rewards Points Offer

This is the only time during the Moose Rewards Program that your members will receive points for members signed before the program started on May 1, 2015! Don't miss out on this one-time only opportunity to earn bonus points. This offer will end April 30, 2016.

Please post the attached flyer in your Lodge to spread the word about this offer to your members. Additional information is found on our website, along with information in our February/March issue of *Moose* magazine.

Deadlines for the 54th Annual Moose Journalism Awards Only Days Away- Don't Miss Out!

The deadline for publication submissions is 4:30pm CST, Friday, March 4th, 2016.

Winners of this year's competition will be recognized during the International Moose Convention in St. Louis, MO July 1st-5th, 2016!

The Moose Journalism Awards program seeks to encourage and motivate editors of all Moose publications towards the achievement of consistently high journalistic standards in their newsletters and, through such achievement, to enhance communication and shared

information between Moose members and their Lodges, Chapters, Moose Legions, Higher Degree Councils, and Associations.

Questions about the contest can be directed to the Moose International Department of Communications at (630) 966-2229 or bbuschbacher@mooseintl.org.

Good luck to all the participants!

Food, School Supplies, & Clothing Drives To Occur Again At The 2016 International Convention in St. Louis

The Moose International Heart of the Community Committee is proud to announce that we will continue in our newfound tradition of hosting donation drives again this year at the 2016 International Convention in St. Louis, Missouri! As in the past, we will collect FOOD, SCHOOL SUPPLIES and CLOTHING for people in need in St. Louis and the surrounding communities. Please begin working on these drives in your lodge, as there are many people in the St. Louis area who will benefit from your efforts! Let's really show St. Louis what it means to be a Moose!

Moose International Steel-Tip Darts Tournament in Charles Town, West Virginia – DEADLINE of March 12th, 2016 is Quickly Approaching

Come join your fellow Moose members from lodges everywhere for some great Steel-Tip Darts competition and priceless fraternal camaraderie! Hosting Lodge #948 in Charles Town, West Virginia is sure to be a great spot for all Darts enthusiasts in the fraternity to come together, have fun, and make some great memories! Please promote in your lodge today! **Registration Form Attached*

Order your St. Patrick's Day Party Supplies from Catalog Sales Today!



2015-2016 Moose Journalism Awards

OFFICIAL CALL FOR ENTRIES

DEADLINE FOR ENTRIES TO BE RECEIVED:
4:30 P.M. CST, Friday, March 4, 2016

Editors of Lodge/Chapter, Moose Legion, Higher Degree Council, and State/Provincial Association Publications are hereby formally invited to submit entries in competition for the 54th Annual Moose Journalism Awards, to be announced at the 2016 International Convention of the Moose Fraternity in St. Louis, MO.

The Moose Journalism Awards program seeks to encourage and motivate editors of all Moose publications, toward the achievement of consistently high journalistic standards in their newsletters—and, through such achievement, to enhance communication and shared information between Moose members and their Lodges, Chapters, Moose Legions, Higher Degree Councils, and Associations.

NOTE: Lodge/Chapter publications are eligible for the Moose Journalism Awards competition ONLY if they hold a valid Moose Publication Permit (per requirement of the General Laws), UPDATED with EDITOR'S E-MAIL ADDRESS, or have sent a completed Publication Permit application to the Moose International Communications office that has been received by January 31, 2016. If you're unsure whether your Lodge holds such an UPDATED permit, call 630-966-2229. Association, Moose Legion and Higher Degree Council publications do not require a permit, but are required to follow the permit requirement of mailing one copy of every issue of the publication to the Dept. of Communications, 155 S. International Drive, Mooseheart, IL 60539-1174.

RULES 2016 MOOSE JOURNALISM AWARDS

General Excellence/Lodge & Chapter Publications

All entries in the General Excellence classifications will be evaluated by the Fraternity's International Communications Committee, on attractiveness of page layouts, readability of printing, quality of writing, effective use of photographs (where applicable), and comprehensiveness of content concerning Lodge, Chapter, and Fraternity-related news of interest to members — especially with regard to programs on membership production and retention.

1. **Categories based on male membership:** Those entering Lodge/Chapter Publications for competition need know only what their Lodge's male enrollment was as of the end of the last Moose fiscal year (April 30, 2015). They need only note that enrollment number (on the form on page 4 to be completed, detached and mailed), and we will take care of the rest. Your publication will then be judged against others in one of five enrollment categories:

- Lodges of 200 members or fewer
- Lodges of 201-400 members
- Lodges of 401-600 members
- Lodges of 601-1,000 members
- Lodges of 601-1,000 members

Categories are not based on production method. It is up to you as Editor, and your Lodge and Chapter officers, to determine what resources of time, talent, funding and production equipment you feel you can devote to your newsletter – which will be judged against newsletters from Lodges of roughly your same size, and potential resources.

If you do not know what your Lodge's male enrollment was on April 30, 2015, ask your Administrator; if he does not know for sure, call us at 630-966-2229.

2. You must choose and send three consecutively dated hardcopies of each issues of your Lodge/Chapter publication for your entry. For example, the issues for Jan., Feb., and March—or whatever combination of consecutive issues (whether monthly, bimonthly or quarterly) that fall within the contest period of April 2015 through March 2016. This is required to show continuity of excellence.
3. Newsletters that are distributed solely via e-mail ARE eligible — BUT, hardcopies must be submitted, and entry MUST be marked "e-mail only publication".
4. A Lodge/Chapter combination may not make more than one entry; i.e., may not send a Jan./Feb./Mar. three-issue entry to compete against another entry of April/May/June from the same Lodge/Chapter.
5. Please note that entries on which any officer's column appears routinely on page one of every issue will be disqualified.

General Excellence/State & Provincial Association Publications

Association newsletters will be evaluated on the same criteria as Lodge/Chapter newsletters (see above), except that content will be evaluated on effectiveness of communicating appropriate information between the Lodges of the Association, and from leaders of the Association to Lodges/Chapters and members.

As with Lodge publications, editors of Association Publications must send one copy each of three consecutively dated issues for judging.

Any Moose Association District publication, or Association Activity Group (such as Moose Riders), that is entered into competition will be judged in the Association category.

General Excellence/Moose Legion & Higher Degree Council Publications

Moose Legions and Higher Degree Councils must send one copy each of three consecutively dated issues of their actual publications. All Moose Legion and Higher Degree Council publications will be evaluated in one group.

Best Editorial 2015-2016 Best Editorial Topic:

“What can our lodge/chapter do to attract younger (ages 21-50) members?”

An editorial differs from a news story in that it clearly states an opinion, cites facts supporting that opinion and explains why the opinion is held, and concludes by urging action—or change in belief—on the part of the reader.

1. The contest editorial must appear in a Moose publication (Lodge, Association, Moose Legion or Higher Degree publication) during the current contest period (in issues of publications dated on or before March 2015).
2. The editorial should be approximately 250-500 words in length.
3. The editorial must be bylined – written by a Lodge officer (an Association officer if appearing in an Association publication), a committee chairman, or the publication’s editor.
4. The editorial should have an appropriate headline (either the topic wording as indicated above, or other appropriate wording making the same or very similar point).
5. The Best Editorial entry, which must consist of one printed copy of the actual newsletter containing the editorial, must be submitted in a separate envelope, which must be clearly marked “Best Editorial,” and must include the name of the author.

Best News Story

1. Write and publish a news or feature story about any Moose activity, event, or personality during the present contest period – April 2015 to March 2016.
2. The news story must be printed in your publication during the contest period, and be submitted as a direct clip from that printed publication.
3. The news story should be approximately 250-500 words in length.
4. If covering an event or activity, the news story should be written after the event or activity was held.
5. An appropriate headline must appear on the news story; the quality of the headline as well as the text will be evaluated.
6. The “Best News Story” entry must be submitted to contest judges as a separate category (in a separate envelope) and marked “Best News Story,” with the name of the author indicated. One printed copy of the actual pages of the publication containing the News Story must be submitted as an entry in the contest.
7. There need be no limit on the number of different stories that can be submitted from a given publication; however, each must be packaged and mailed as a separate entry.

PLEASE NOTE: A news story, for the purpose of this contest, can be either one that provides information to readers in a factual and objective manner involving events and activities of the Lodge/Chapter or of its individual members, or it can be a news feature that entertainingly relates a memorable event, or that profiles an interesting member, etc.

How To Submit Newsletter Entries

(See separate insert for information on WEBSITE entries)

Checklist

- _____ Newsletter being mailed regularly to Dept. of Communications? (as required by Moose Publication Permit) *(Even if 100% e-mail distribution, hardcopy of every issue **must be** mailed to our office.)*
- _____ (For “Best Editorial”) Is there a copy clipped or photocopied directly from newsletter—250-500 words in length? Is it on the topic described on page 3 of this form?
- _____ For Lodge/Chapter Publications, is there a permit on file at the Dept. of Communications? (To check, call 630-966-2229)
- _____ (For “Best News Story”) Is there a copy clipped or photocopied directly from newsletter—250-500 words in length?
- _____ In this submittal, is there a hardcopy of each of three issues of the publication?
- _____ Are **Entries From Each Category** General Excellence, Best Editorial, and Best News Story) in **Separate Envelopes**?
- _____ Are the three newsletter issues submitted consecutively dated? (i.e., Dec/Jan; Feb/March; April/May)

Please fill out the information below and mail with your contest entry. **(Please Print)**
(Detach, complete, and submit with your entry in separate envelopes)

Check box of category: Lodge Association Moose Legion/Higher Degree Council
 Best Editorial (page # _____) Best News Story (page # _____) Email-only Publication

Lodge Name, State and Number, or Name of Higher Degree Council, or of Moose Association

Name of Publication

Name of Publication Editor/Story Author Editor’s E-Mail Address Editor’s Phone Number

(For Lodge/Chapter Publications only) Male Enrollment as of 4/30/15

Title of Best News Story, if entry is submitted in this category

All material submitted in all categories must have been published in Moose newsletters dated from April 2015 through March 2016. Entries must be RECEIVED in the Moose International Department of Communications NO LATER than 4:30p.m. CST, FRIDAY, MARCH 4, 2016

Send Entries to:
Moose Journalism Awards
Moose International
155 S. International Drive
Dept. of Communications
Mooseheart, IL 60539-1174

| |
|-----------------|
| OFFICE USE ONLY |
| Category: _____ |
| _____ |
| _____ |

22nd Annual International Moose Steel-Tip Darts Tournament

2016



April 22-24, 2016
Hosted by Charles Town, WV 948

Early Bird Event: Thursday, April 21st
 Check Here if Attending

Deadlines for entries is March 25, 2016! No on-site entries will be accepted (except for blind draw events).
 Each participant must fill out an individual entry form.

NAME _____ MID/WID # _____
 ADDRESS _____
 CITY _____ STATE/PROVINCE _____ ZIP _____
 PHONE NUMBER _____ E-MAIL _____
 LODGE/CHAPTER NAME _____ LODGE/CHAPTER # _____

DOUBLES

1) _____
 2) _____

SINGLES

(Check box if participating)

MIXED TRIPS

1) _____
 2) _____
 3) _____

4-PERSON TEAM

1) _____
 2) _____
 3) _____
 4) _____

*There is an entry fee of \$8.00 per event per player, as well as a \$2.00 sanction fee to be included with each entry.
 *Prize money for all events will be based on number of entries received.



YOUTH PARTICIPANTS

16 to 20-year-olds (herein referred to as Youth Participants) may participate in the tournament, provided they are an immediate family member of an individual holding active membership in the Loyal Order of Moose or Women of the Moose. The Youth Participant's parent/guardian must sign a consent form and waiver. Youth participants may not receive cash prizes and must be accompanied at all times by parent/guardian.

Youth Participant's Name _____ Date of Birth _____
 I have read the statement regarding Youth Participants and agree to the terms presented.
 Parent/Guardian Signature _____
 Parent/Guardian's Name (Print) _____ MID/WID # _____

All entrants must hold active membership in their Lodge/Chapter (except Youth Participants) and present a valid membership card or paid dues receipt at tournament check-in, as well as a valid photo ID. Mail entry forms and fees to: 2016 International Moose Darts Tournament, Moose International, 155 S. International Drive, Mooseheart, IL 60539-1173 (U.S. funds only). Entries must be postmarked by March 25, 2016. Questions? Contact Camille Ruffino at Moose International (630) 966.2213.

On-Site Contact During Tournament: Glenn Greenstreet (304) 283-2608.

22nd Annual International Moose Steel-Tip Darts Tournament 2016

Schedule of Events

Thursday, April 21st

Blind Draw* (501, Cricket, Cork Calls) 7:00 PM

**Blind draw event is \$8.00 per person payable onsite. Event registration ends at 5:00 PM.
You must be present to sign up. NO EXCEPTIONS!*

Friday, April 22nd

Tournament Check-in 2:00 PM – 6:00 PM

Opening Ceremonies 6:30 PM

Blind Draw* (501, Cricket, Cork Calls) 7:00 PM

**Blind draw event is \$8.00 per person payable onsite. Event registration ends at 5:00 PM.
You must be present to sign up. NO EXCEPTIONS!*

Saturday, April 23rd

Tournament Check-in 8:00 AM – 9:00 AM

Tournament begins 9:30 AM

Events will be thrown in the following order:

| | | |
|-----------------|--------------------|--------------------|
| Mixed Trips | 601 | Single Elimination |
| Women's Doubles | 501, Cricket, 501, | Single Elimination |
| Men's Doubles | 501, Cricket, 501, | Single Elimination |
| Women's Singles | 501 | Single Elimination |
| Men's Singles | 501 | Single Elimination |

Sunday, April 24th

Tournament resumes 9:30 AM

4-Person Team Event 701 Double Elimination

Charles Town, WV 948 will have breakfast available on Friday, Saturday and Sunday mornings, as well as nightly dinner specials.

There will be entertainment in the Social Quarters on Thursday, Friday and Saturday evenings.

2016 International Darts Tournament t-shirts will be available for purchase on-site.

Info for International Darts Tournament Lodging

Quality Hotel Conference Center

4328 William A. Wilson Freeway

Harpers Ferry, WV 25425

(304)535-6302 9.0 miles

\$99.00 per night: We are providing a shuttle from this location

Hampton Inn & Suites

157 Pimlico Drive

Charles Town, WV 25414

(304)725-2200 4.5 miles

\$129 Thur. /\$169 Fri. & Sat. (shuttle not provided)

Mention: Moose International Darts Tournament for discount rates.

Nearby Attractions



River Riders Whitewater Rafting & Zip Lines



Harpers Ferry National Historic Park



Charles Town Races at Hollywood Casino



Bloomery Plantation Distillery



Historic Shepherdstown, WV

All can be easily found by searching the web.

MOOSE REWARDS

Earn points for helping the Moose grow and prosper, then redeem your points for valuable awards, gifts and experiences.

One Time Only! DOUBLE BONUS POINTS OFFER!

Every individual you have sponsored whose membership expired prior to December 1, 2015 and pays his/her membership dues in March or April, 2016, will earn you double Moose Rewards Points!

This is the only time during the Moose Rewards Program that you will receive points for members signed before the program started on May 1, 2015, so don't miss out on this unique chance to add valuable points to your total.

For example, if Bob's dues expired in November of 2015 and he renews again in March or April, his sponsor will receive 1,200 points instead of 600. Lodge, Chapter and Moose Legion members all qualify. This is the only time you will receive credit for individuals who joined the Moose before May 1, 2015. So reach out now to the members you have sponsored that are late in paying and encourage them to renew their membership!

Your Membership Just Became More Valuable

All program access is online. Simply visit the "My Membership Record" section of the Moose website and your Rewards Record will be contained in your individual section.

Please visit the Moose Rewards page, www.mooserewards.org, for the complete set of official rules and information.



**EARN BONUS
REWARDS —
RECRUIT A
FAMILY TEACHER**



EARN UP TO 25,000 MOOSE REWARDS POINTS!

Refer a Family Teacher candidate to Mooseheart and YOU can earn **5,000** Moose Rewards points* (*if the referral is hired and completes training).

+

Earn **10,000** more points if the referral is employed as a Family Teacher for 6 months.

+

Earn another **10,000** points if the referral is employed as a Family Teacher for one year.

=

Total Moose Rewards points can add up to **25,000**.

For information regarding Family Teachers please visit www.mooseheart.org and select employment or call Kyle Rife, Director of Admissions & Recruiting, at 630-906-3631.

Happy St. Patrick's Day Party Kits!

Each 50 person kit contains:

25 Plastic Derby Hats

25 Feathered Tiaras

50 Green Foil Horns

25 Green/White Poly Leis



\$49.95

Celebrate with Style

Catalog # 182

Send Orders to Moose International, Catalog Sales Dept. **Send check or money order - no CODs**
Mooseheart, IL 60539-1171

Please ship the following order, for which you will find enclosed Check No. _____ for \$ _____

Qty. _____ @ 50 people for \$49.95

Name _____

Address _____

City _____

State _____ Zip Code _____

Credit Card # _____

Expiration Date _____

Signature _____

PACKING & SHIPPING CHART

Please use this chart to compute your packaging/shipping cost. These charges represent only part of the actual cost, we pay the rest.

Illinois residents please include 7% sales tax.

| ORDERS | ADD |
|---------------------------|---------|
| Up to \$15.00..... | \$6.30 |
| \$15.01 to \$25.00..... | \$9.50 |
| \$25.01 to \$35.00..... | \$12.35 |
| \$35.01 to \$50.00..... | \$13.75 |
| \$50.01 to \$75.00..... | \$15.75 |
| \$75.01 to \$100.00..... | \$18.50 |
| \$100.01 to \$125.00..... | \$20.25 |
| \$125.01 to \$150.00..... | \$22.75 |



Please state Catalog # when ordering.

Phone 630-966-2250

Fax 630-859-3505

Or email us at:
catalogsales@mooseintl.org