

**Subject:** 160727 Official Communication -Last Day to Appeal Pre Lodge Award & Gov Award Of Excell;Robert Dale Scho Modified & Renamed;Lodge Safety Info;Regional Mbshp Workshp; Cat sales

## Official Communication for July 27, 2016



### Happy 103<sup>rd</sup> Birthday Mooseheart!

#### **Last Day to Appeal Premier Lodge Award and Governor's Award Of Excellence**

If your lodge was not among the 381 Premier Lodge Award recipients announced at the International Moose Convention in St. Louis, and you feel the lodge should have qualified to receive a Premier Lodge Award, you may request via e-mail, to have the lodge's award eligibility reviewed. Requests for review **must be received TODAY, Wednesday, July 27, 2016**. The Premier Lodge Award is a criteria to earn the Governor's Award of Excellence. Governors whose lodges earned the Premier Lodge Award may request a review of their Governor's Award of Excellence status in the same manner.

Appeals should be sent to [kthompson@mooseintl.org](mailto:kthompson@mooseintl.org). E-mailed requests for review must be sent from the Lodge's official "mooseunits.org" e-mail address and response will be made back to that e-mail address. Supporting documentation must accompany all requests for review of Premier Lodge Award eligibility.

#### **"R. Robert Dale Scholarship" Modified and Renamed to the new Moose "*Heart of the Community Scholarship*"**

Effective with all new applications received for the 2017-18 school year, from applicants graduating in 2018, The R. Robert Dale Scholarship Program has been modified and renamed as the new Moose "**Heart of the Community Scholarship Program**". Details of all programmatic changes are attached.

## **Lodge Safety Inspection Form - Due OCTOBER 1, 2016 - NEW ELECTRONIC FORM**

The next Lodge Safety Inspection Form is due no later than October 1, 2016. We will begin accepting the October Form starting Monday, August 1, 2016. The form has been converted to an electronic form and is the only form being accepted (**we will no longer accept faxed or mailed forms**). It can be located on the Mooseintl.org website-Members Area-Moose Admin.-Forms-Lodge Safety Inspection Form-October 2016. Once the form has been completed and submitted, a message will display confirming the information has been submitted to Moose International. A confirmation email will be sent to the Lodge's smart mail account ending in "mooseunits.org" within ten (10) business days of receiving the form.

Lodges that fail to submit the completed form by October 1, 2016 will have a Compliance Modifier added to their 2017-2018 Risk Pool Assessment, which will increase the amount the Lodge pays for the Risk Pool Coverages.

If you have any questions regarding the OCTOBER 2016 Electronic Lodge Safety Inspection Form, please contact Ann Price at 630-859-6615 ([aprice@mooseintl.org](mailto:aprice@mooseintl.org)) or Cherie Staples at 630-859-6637 ([cstaples@mooseintl.org](mailto:cstaples@mooseintl.org)).

## **Regional Membership Workshops to Begin Soon**

Over the past two years, the Moose Membership Department has been conducting day-long membership workshops in various parts of the country, offering information to lodges and chapters that will help them recruit and retain members. These regional forums were created to make interaction with Moose International staff possible for individuals who may not be able to travel long distances due to time or cost issues.

For 2016, workshops include:

- **August 13 – Eau Claire Wisconsin Lodge 1408**
- **September 24 – Dearborn Heights Michigan Lodge 1795**
- **October 1 – East Aurora New York Lodge 370**
- **October 22 – East Portland Oregon Lodge 1891**

Previous topics included results from membership surveys; strategies for signing new members; information on why members leave the Moose; details on the Moose Rewards program; and case study examples of successes and failures.

**New this year is a presentation on Attracting Younger Members, which proved very popular at the 2016 International Moose Convention.**

Presenters for 2016 include Moose International's Director of Membership/Chief Marketing Officer, Kurt Wiebe; Assistant Director of Membership, Field Operations, Dave Smoot; and Assistant Director of Membership, Retention and Recognition, Kim Thompson. Other individuals will also assist on presentations depending upon location.

"These interactive workshops have been well-supported by our members in the past and we have heard good comments about the information and how it is delivered," notes Wiebe. "Any active individual with an interest in membership growth is welcome to attend and the only cost for participating has been a small charge for lunch in the lodge."

Sessions last from 10:00a.m. to 3:00p.m. so members can often get from home to the meeting and back in a single day. Individuals are encouraged to bring questions and success

stories; and a summary of the session's information is handed out to all participants at the end of the day so that it may be reviewed by others in the participants' lodges and chapters when they return.

**Registration is handled by the Territory Manager for each Workshop location:**

- Eau Claire - Gary Beck, Territory Manager – [gbeck@mooseintl.org](mailto:gbeck@mooseintl.org) or 810-691-2184
- Dearborn Heights – Dave Coffey, Territory Manager – [dcoffey@mooseintl.org](mailto:dcoffey@mooseintl.org) or 810-441-7072
- East Aurora - Stan Adams – Territory Manager – [sadams@mooseintl.org](mailto:sadams@mooseintl.org) or 724-699-5776
- East Portland – Mike Hauzenberger – Territory Manager – [mhauzenberger@mooseintl.org](mailto:mhauzenberger@mooseintl.org) or 360-606-1534

To register, please provide the following in an email **no later than one week prior to the workshop** you will be attending:

- Name
- Lodge/chapter number
- Member ID number
- Lodge/chapter office held, if applicable
- Cell phone number

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# ANNOUNCEMENT

**The R. Robert Dale Scholarship is now the “Heart of the Community Scholarship.”**

Effective with all new applications received for the 2017-18 school year, from applicants graduating in 2018, the R. Robert Dale Scholarship program has been modified and renamed as the new “*Heart of the Community Scholarship Program*”. Because R. Robert Dale funds were expended years ago, and the program is now being supported solely by the Moose Fraternity. We believe this more accurately reflects the fraternity’s commitment to supporting youth in the community.

Another modification to the program relates to adjusting the distribution of the scholarship funds in a way that is more relevant to the needs of today’s students. Under the R. Robert Dale Scholarship Program, funds were provided for higher education to students with Moose affiliation. Students who satisfied requirements were entered into random drawings for the chance to receive a \$1,000 award and several students received scholarships. But, as the cost of higher education has steadily increased over the years, the need for more substantial financial aid has increased as well. This trend indicates a very present need for us to adapt accordingly, if we are to continue to attract young people to our organization through this program. Therefore, under the new “Heart of the Community Scholarship” program, **the pool of funds will remain the same but we will be reducing the total number of scholarships given, and raising the award amount for each recipient.** Yet, please note that special consideration will still be given for Lodges and Associations that exceed the program requirements.

The third component of the program that was in need of adjustment was the applicant criteria, as these were minimal under the R. Robert Dale program, requiring just a minimum cumulative GPA of 2.5 on a 4.0 scale. Applicants also were required to be a Junior in High School, and be sponsored by an active Moose member who was an immediate family member. Under the new Heart of the Community Scholarship program, students will still need to be a Junior in high school during the year of application, and will still need to be sponsored by an active Moose Member and immediate family member, but will be required to have earned **a minimum cumulative GPA of 3.0 on a 4.0 scale instead of a 2.5.** Additionally, new in the Heart of the Community Scholarship program, students must also have participated in both **in-school/ extra-curricular and out-of-school activities**, to be verified by school staff and/or employers.

Applicants must also engage in **volunteer activities on behalf of the Loyal Order of the Moose.** This requirement assures that they have some connection to the fraternity and more appropriately embodies the spirit of volunteerism which is so foundational to our fraternity.

The recipient selection process will remain exactly the same which takes into consideration an association or province’s total active membership as well as the number of applications received.

The refined Heart of the Community Scholarship program will commence in the 2017-18 academic year. **Applications for the Class of 2018 will be due no later than June 30, 2017.** We are confident that, by implementing these changes, we will be better able to serve the applicants, increase the integrity of the program, and better emphasize the high value our fraternity places on both activities and community service.

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