

Subject:160810 Official Communication-Applic for the NEW Moose HOC Scholarship now avail;1st QTR HOC due MON;FIRST Reg Mbrshp Workshop SAT; Degree Aprons from Catalog

Official Communication for August 10, 2016

Applications For The New Moose “Heart of the Community” Scholarship Program are now available.

Attached please find information about eligibility requirements for the new Moose “Heart of the Community” scholarship program. Please note that criteria and scholarship amounts have significantly changed from those of the former R. Robert Dale scholarship program.

First Quarter Heart of the Community Reports are due on Monday, August 15, 2016.

The deadline for the first quarter Heart of the Community reports is this coming Monday, August 15, 2016. Please note the following reporting tips to ensure the most credit for your efforts. Once you have submitted your report, it is in your best interest to alert your Territory Manager so they can look it over and give you advice on any necessary changes to ensure the most credit:

KEY REPORTING TIPS:

1. **Absolutely NO Fax, Email, or U.S. Mail submissions** will be accepted, **NO exceptions**.
2. **Submit a few days early** - to allow time for any unforeseen computer glitches.
 - a. If you encounter any problems accessing the reporting system from the lodge computer, you can easily submit from *any* other internet-connected computer – *home, library, etc.*
3. **Be SPECIFIC, yet CONCISE, in descriptions**. The more specific, the more likely you are to receive proper credit.
 - a. **WHO**, exactly, benefitted from your efforts?
 - b. **WHEN**, exactly, did it occur? (Only actual efforts performed this quarter; not ‘*ongoing*’ or ‘*planning to*’)
 - c. **HOW MUCH?** (# Hours, \$ Money donated, # Miles driven).
 - d. **BE CONCISE:** Only fill in *ONE* line of data per effort; Never use multiple lines to describe one effort.
4. **Verify Efforts should count as ‘Community Service’**
 - a. **Ask**, “*Would we need to put on a Moose volunteer shirt for the activity so people out in the non-Moose community know that we represent the Moose?*”
 - b. Credit is **NOT** given for efforts made by **individual members**.
 - c. **WOTM & Moose Legion efforts are NOT included in this report** – this prevents ‘*double reporting*’ across all fraternal units, which could skew year end reporting at International convention.
 - d. **Efforts that ‘help our own’ are NOT considered community service** (helping a member of the lodge is not getting the Moose name out into the non-Moose community).

5. **Proper Categorization** – This is a very common error. Please **double check each entry** is in the correct category.
 - a. Ensure that entries **directly relate to the program they list them under**. Efforts and donations to *Youth Awareness, Special Olympics, Safe Surfin’, and Scouts* should specifically benefit these particular programs/organizations – not similar organizations/programs. Often times, efforts listed under these categories should actually be listed under “*local community*” efforts instead.
 - b. In the past, Moose International has ‘cut and paste’ many of these entries into the correct category for such errors, but will no longer be doing this. Therefore, utilize the guidance of your Territory Manager.
6. **Do NOT list duplicate entries for the same single effort** – Only list an effort one time, in one place.
 - a. i.e. Tommy Moose plush dolls given to a Fire Department would only go under Tommy Moose, not also under Emergency Services.

First Regional Membership Workshops this Saturday, August 13th, in Eau Claire Wisconsin

Over the past two years, the Moose Membership Department has been conducting day-long membership workshops in various parts of the country, offering information to lodges and chapters that will help them recruit and retain members. These regional forums were created to make interaction with Moose International staff possible for individuals who may not be able to travel long distances due to time or cost issues.

For 2016, workshops include:

- **August 13 – Eau Claire Wisconsin Lodge 1408**
- **September 24 – Dearborn Heights Michigan Lodge 1795**
- **October 1 – East Aurora New York Lodge 370**
- **October 22 – East Portland Oregon Lodge 1891**

Previous topics included results from membership surveys; strategies for signing new members; information on why members leave the Moose; details on the Moose Rewards program; and case study examples of successes and failures.

New this year is a presentation on Attracting Younger Members, which proved very popular at the 2016 International Moose Convention.

Presenters for 2016 include Moose International’s Director of Membership/Chief Marketing Officer, Kurt Wiebe; Assistant Director of Membership, Field Operations, Dave Smoot; and Assistant Director of Membership, Retention and Recognition, Kim Thompson. Other individuals will also assist on presentations depending upon location.

“These interactive workshops have been well-supported by our members in the past and we have heard good comments about the information and how it is delivered,” notes Wiebe. “Any active individual with an interest in membership growth is welcome to attend and the only cost for participating has been a small charge for lunch in the lodge.”

Sessions last from 10:00a.m. to 3:00p.m. so members can often get from home to the meeting and back in a single day. Individuals are encouraged to bring questions and success stories; and a summary of the session’s information is handed out to all participants at the end

of the day so that it may be reviewed by others in the participants' lodges and chapters when they return.

Registration is handled by the Territory Manager for each Workshop location:

- Eau Claire - Gary Beck, Territory Manager – gbeck@mooseintl.org or 810-691-2184
- Dearborn Heights – Dave Coffey, Territory Manager – dcoffey@mooseintl.org or 810-441-7072
- East Aurora - Stan Adams – Territory Manager – sadams@mooseintl.org or 724-699-5776
- East Portland – Mike Hauzenberger – Territory Manager – mhauzenberger@mooseintl.org or 360-606-1534

To register, please provide the following in an email **no later than one week prior to the workshop** you will be attending:

- Name
- Lodge/chapter number
- Member ID number
- Lodge/chapter office held, if applicable
- Cell phone number

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The Moose could help pay your child's college education!

How? Enter your High School Junior (Graduating Class of 2018) for a chance to win a \$5,000 scholarship with the new Moose "Heart of the Community" Scholarship Program.

*There is no better way to help the youth of the Fraternity than to offer them the opportunity to further their education, and that is exactly what the Moose "Heart of the Community" Scholarship is all about. The following requirements must be met in order to be eligible for the **Moose "Heart of the Community" Scholarship Program.***

The applicant must:

-  Be a student of the high school graduating **Class of 2018** (to be verified by a high school official.)
-  **Have a father, mother, step-parent, grandparent or legal guardian who is a current member of the Moose** in good standing (Applicant is NOT required to reside in the same household).
-  Have a cumulative grade point average (**GPA**) of **3.0 or higher on a 4.0 scale** or equivalent (proof must be provided via a copy of high school transcript or most recent report card.)
-  **The applicant must also have participated in:**
 - In-School / Extra-Curricular activities** (i.e. school sports teams, band, chess club, theater, etc.)
 - To satisfy this requirement a school official must verify this by completing their section of the application.
 -  **Out-of-School activities** (i.e. employment, scouting programs, music lessons, non-school related sports)
 - To satisfy this requirement **Moose International's Membership department must receive a letter or email from the student's supervising adult (boss, troop leader, etc.) no later than June 30, 2017.** The letter should include: 1) The name, title, email, and phone number of the supervising adult; 2) Details of the student's participation; 3) The type of activities they engaged in; and, 4) The dates/date range of their participation.
 -  **Volunteer on behalf of a fraternal unit of the Moose** (to be verified by Lodge Administrator, Chapter Recorder or Moose Legion Secretary on the application or by email, fax or U.S. mail.)

The application can be found in the **Members Area** of www.mooseintl.org. Click on the **Heart of the Community** link located on the far left of the page, then click on the **Moose "Heart of the Community" Scholarship Program** link.



Applications may be faxed to (630) 966-2225 or mailed to:
The Moose "Heart of the Community" Scholarship Program
Membership Department
155 S. International Drive
Mooseheart, IL 60539-1172

Faxed applications must be received by **June 30, 2017**. Mailed applications must be postmarked on or before **June 30, 2017**. Application must be completed in its entirety to be valid.

Winners are randomly drawn and will be notified by November 17, 2017.
Scholarship checks will be mailed directly to the college of their choice.

Questions on the Moose "Heart of the Community" Scholarship Program can be directed to Brian Schimek at bschimek@mooseintl.org or by calling (630)-966-2257.



The Moose "Heart of the Community" Scholarship Program



Class of 2018 Scholarship Application

MUST BE FAXED OR POSTMARKED ON OR BEFORE JUNE 30, 2017- NO EXTENSIONS!

Applicant Section

Applicant's Name _____ Date of Birth _____

Address _____

City _____ State/Prov _____ Zip/Postal Code _____

Applicant phone () _____ Parent phone () _____ Email _____

I participate in Out-of-School activities (i.e. employment, scouting programs, music lessons, non-school related sports - letter required from supervising adult.) **Describe activity:** _____

Applicant signature _____ Date _____

Sponsoring Moose Member Section

- Father Stepfather Grandfather Mother Stepmother Grandmother Legal Guardian
(Please check one box)

Applicant's father, mother stepparent, grandparent or legal guardian must be a member of the Order in good standing. Applicant is not required to reside in the same household.

Member name _____ Member signature _____

Address _____

City _____ State/Prov _____ Zip/Postal code _____

Phone () _____ Moose Member I.D. number _____

Moose Volunteer Section: To be filled out by Administrator/Recorder/Moose Legion Secretary

Moose Representative name _____ Title _____

Fraternal Unit name _____ Fraternal Unit number _____

Date/Date range student volunteered on behalf of Moose _____

Description of the Volunteer work performed _____

Phone () _____ Moose Member I.D. number _____

Must be signed by Lodge Administrator/Chapter Recorder/Moose Legion Secretary.

I verify the student volunteered on behalf of the Moose. _____ Date _____
Moose Representative signature

High School Verification Section: To be filled out by a High School Official

I attest applicant meets the following eligibility requirements: **COPY OF TRANSCRIPT OR REPORT CARD IS REQUIRED.**

Is a student in the high school graduating Class of 2018.

Currently participates in In-School activities (i.e. sports, band, theater, etc.) **Describe activity:** _____

High School _____ Applicant's GPA () on a () Scale _____

City _____ State/Prov _____ Zip/Postal code _____

School Official's Name _____

Title _____ Phone () _____

Signature _____ Date _____

Mail proof of GPA and Supervisor letters to:

Moose "Heart of the Community" Scholarship Program, Membership Department, 155 S. International Drive Mooseheart, IL 60539-1172
Fax: (630) 966-2225 Questions: Contact Brian Schimek (630) 966-2257

WINNERS ARE RANDOMLY DRAWN AND WILL BE NOTIFIED BY NOVEMBER 17, 2017.

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C356 Academy of Friendship

Quantity: _____

C357 Star Recorder

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NEW Higher Degree Aprons - Just \$24.95!

65% Polyester, 35% Cotton. Adjustable Neck Strap, 33.5" Length

Mens'

1057 Moose Legion

Quantity: _____

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Quantity: _____

1059 Pilgrim

Quantity: _____



TOTAL APRONS ON ORDER: _____

Please ship my apron order, which you will find enclosed

Check No. _____ for \$ _____ (IL orders add 7% sales tax)

Name: _____

Street Number: _____

City: _____

Zip: _____ Phone: _____

Credit Card #: _____ Exp. Date: _____

Signature: _____

PACKING & SHIPPING CHART

Please use this chart to compute your packaging/shipping cost. These charges represent only part of the actual cost, we pay the rest.

Illinois residents please include 7% sales tax.

ORDERS	ADD
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\$35.01 to \$50.00.....	\$13.75
\$50.01 to \$75.00.....	\$15.75
\$75.01 to \$100.00.....	\$18.50
\$100.01 to \$125.00.....	\$20.25
\$125.01 to \$150.00.....	\$22.75



Please state Catalog # when ordering.

Phone 630-966-2250

Fax 630-859-3505

Or email us at: catalogsales@mooseintl.org