Subject: 161012 Official Communication- Mbr Reten Wk;Online Regis 2017 Tx Holdem Open;FINAL Reg Mbrshp WrkShp On SAT;Host 2016-17 Karaoke Contest; Earmark Donation Cks Properly;Cat Sales

Official Communication for October 12, 2016



Member Retention Week, November 6 − 12, 2016

Plans should now be in place for Member Retention Week. Next week Lodges and Chapters will receive their multiple month expired member kit. This will allow time to contact expired members prior to the start of Member Retention Week by inviting them to stop in and pay their dues and enjoy one of the fun-filled events planned during Member Retention Week. Need help? Please contact your Territory Manager for ideas and suggestions!

Online Registration For The 2017 International Texas Hold 'Em Poker

Tournament Is Now Open! Effective immediately, access to the online registration system for the 2017 Texas Hold 'Em Poker Tournament is now available on the Moose International website at www.mooseintl.org, in the 'Member Area,' under 'Activities & Sports'/'International

Sports Tournaments'/'Texas Hold 'Em.' The tournament will return to the Golden Nugget Hotel & Casino in Las Vegas, Nevada, and will take place <u>January 8 – 12, 2017</u>. The <u>deadline to</u> <u>register is Friday, December 2, 2016</u>. Members may opt to mail in a physical registration form which is downloadable in the same location on the website; but please note that <u>all mailed</u> <u>entries must be postmarked no later than December 2nd to be accepted</u>. Please be sure to encourage members to register early; the commonly preferred morning session of the tournament will be given to registrants on a 'first come first serve' basis.

Final Regional Membership Workshop is being held in East Portland, Oregon on Saturday, October 22nd

Over the past two years, the Moose Membership Department has been conducting day-long membership workshops in various parts of the country, offering information to lodges and chapters that will help them recruit and retain members. These regional forums were created to make interaction with Moose International staff possible for individuals who may not be able to travel long distances due to time or cost issues. Our final workshop will be on October 22nd at the East Portland, Oregon Lodge 1891.

Previous topics included results from membership surveys; strategies for signing new members; information on why members leave the Moose; details on the Moose Rewards program; and case study examples of successes and failures. New this year is a presentation on <u>Attracting Younger Members</u>, which proved very popular at the 2016 International Moose Convention.

Presenters for this final workshop will be Moose International's Director of Membership/Chief Marketing Officer, Kurt Wiebe and Assistant Director of Membership, Retention and Recognition, Kim Thompson. "These interactive workshops have been well-supported by our members in the past and we have heard good comments about the information and how it is delivered," notes Wiebe. "Any active individual with an interest in membership growth is welcome to attend and the only cost for participating has been a small charge for lunch in the lodge."

Sessions last from 10:00a.m. to 3:00p.m. so members can often get from home to the meeting and back in a single day. Individuals are encouraged to bring questions and success stories; and a summary of the session's information is handed out to all participants at the end of the day so that it may be reviewed by others in the participants' lodges and chapters when they return.

Registration is handled by Territory Manager Mike Hauzenberger and his contact information is as follows: mhauzenberger@mooseintl.org or 360-606-1534.

To register, please provide the following in an email **no later than one week prior to the workshop**:

Name

- Lodge/chapter number
- Member ID number
- Lodge/chapter office held, if applicable
- Cell phone number

It is not too early to host your 2016-17 Karaoke contest!

Now that the new 2016-17 fiscal year is well underway, lodges can now begin hosting their 2016-17 Karaoke contests! You should have already received small posters in the mail that can be posted in a prominent location in your lodge to promote your event. Please also be sure to promote the contest's date and time in any other member communications you utilize (*i.e.* newsletters, calendars, etc.). Attached is the newly updated <u>Judge's Score Sheet</u> to be used in this year's contest. Please note that no criteria has changed on this score sheet, but the date at the top has been updated for the current year's contest.

Please touch base with your Association ASAP to <u>get the date and time of your Association</u> <u>contest</u>. This will allow you plenty of time to schedule and host your contest, and to send your advancing winner's information to them in time for their contest. To do this, please utilize the attached <u>Association Competition Contestant Form</u>.

As a reminder, <u>ALL active Moose members are now eligible to participate</u> in this contest, regardless of their past or present level of involvement in the field of music. This rule change is consistent with other fraternal contests and will allow more musically-inclined members to find more value in their membership. This is also likely to attract more *new* musically-inclined members, increase the quality of the performances and the number of spectators at the contest -- and even drive more business in the social quarters. So be sure to schedule your lodge's 2016-17 Karaoke contest today!

Please Earmark Donation Checks Properly To Receive Proper Credit

Moose Charities has been receiving numerous checks for accounts that do not exist. Not only does this pose a logistical problem with the inability to deposit the checks, but it also results in our inability to properly recognize your benevolent efforts.

Specifically, we are unable to deposit checks made out to the following:

1. 'Veterans Program' – No checks should be sent in for any Veterans programs. While one of our core Heart of the Community initiatives is entitled "Veterans Programs," Moose Charities does not collect and/or distribute money for any veterans' organizations or programs, external or internal. The "Veterans Programs" initiative focuses specifically on efforts and donations to benefit external Veterans programs such as "Pets for Vets" or "Project Healing Waters," etc. If you would like to support external Veterans programs, you should donate funds directly to them.

(The confusion may have come from the recently announced internal *Moose Valued Veterans program*, which will be an internal member benefit program for our own veterans, and should NOT be confused with our core initiative, 'Veterans Programs;' and there is no plan insofar to accept donations for that program either).

- 2. '<u>Tommy Moose</u>' Tommy Moose is also not a cash account. Instead, to contribute to the Tommy Moose cause, you would purchase Tommy Moose merchandise to promote him in your community (*plush dolls, a costume, etc.*). These efforts are recognized on the Heart of the Community report, under '*Tommy Moose*.'
- 3. 'Heart of the Community' This is merely the blanket name to refer to all of our community service initiatives in the fraternity, not a single 'program' that can be donated to. There is no Heart of the Community fund for us to deposit these checks into.

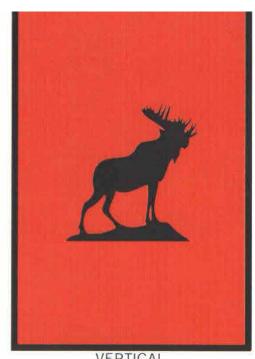
With the exception of donations sent in for Mooseheart / Moosehaven, <u>the only other</u> <u>Heart of the Community initiatives that Moose Charities does deposit donations for are:</u>

- 1) Safe Surfin'
- 2) Special Olympics

3) Youth Awareness
As an added tip, to consistently receive credit in each quarter for each of these above- mentioned programs, you may want to submit a separate check each quarter for each
program : because you only receive credit for a donation in the quarter it is given, regardless of the amount you give. To explain further, consider how we ask for an overall donation of \$100 each fiscal year for each program. To receive credit for <i>all</i> of
them in every quarter, you may want to divide out whatever you are able to give for the entire year into four parts, and then give one part of that each quarter.
Order your Specialized Entry Door Mats from Catalog Sales Today!

ORDER FORM MOOSE LODGE ENTRYWAY MATS





VERTICAL

Above are reproductions of our fine quality entryway mats that are backed by a one year guarantee against wear. The fiber is 100% high density olefin that is soil resistant and will absorb one gallon of water per square yard. The backing is a pliable vinyl that grips even the slickest floor and has a tapered edge to eliminate trip hazards.

These mats are function	nal, attractive and b	est of all cost effective	ve.					
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	#298		4X6'	DOUBLE DOOR	\$120.00			
	#299		4X8'	SINGLE DOOR RUNNER	\$150.00			
MOOSE MAT COLORS	6	• Gray • Burgur	ndy • Black • Red •	Brown • Royal Blue • Green • Hunter	Green			
MOOSE IMPRINT COL	ORS	Black • Brown	• Royal Blue •Bei	ge • Gold • Maroon • Red • Gray • Nav	y Blue			
SPECIFY CHOICE	Mat Color	Imprint Color						
Optional Imprint Lodge	e Name & No (20 lett	ers maximum \$25.00 per m	nat)					
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Exp. Date _

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PLEASE STATE CATALOG NUMBER WHEN ORDERING

Phone 630-966-2250 Fax 630-859-3505 Website catalogsales@mooseintl.org

AMERICAN

2016 -2017 Moose International Karaoke Contest

JUDGING FORM

Singer's Name	
Song Title	
Give a score of 0, 1, 2, 3, 4 or 5 points for each item.	
Vocal Performance (Maximum 30 points)	
Was the singer on pitch?	
Did the singer hit the high notes without sounding weak or straining?	
Did the singer choose a song suited to his/her ability?	
Did the singer stay in time with the track/music?	-
Was the singer able to sustain notes without losing his/her breath?	
Did the singer show knowledge/mastery of the song?	
Total Points for Vocal Performance	
Song Interpretation (Maximum 20 points)	
Was the singer's phrasing well done. (ex., - no breathing at inappropriate times)?	
Did the singer have his/her own style or did he/she mimic the original (either is fine)?	
Did the singer use loud and/or soft dynamics to make the song come alive?	
Was the singer's vocal rendition suited to the song?	
Total Points for Song Interpretation	
Stage Presence (Maximum 25 points)	
Did the singer perform the song in an entertaining manner?	-
Did the singer draw the crowd and you as a judge into the performance?	
Was the singer enthusiastic/emotionally in sync with the song?	
Was the singer confident on stage?	
Did the singer show unusual talent, range or skill?	
Total Points for Stage Presence	
Grand Total (Maximum 75 points)	

State/Provincial Moose Association Karaoke Competition - Participant Information Form

First Name	Last N	ame					
MID/WID#	Lodge/Chapter Nam	Lodge/Chapter Name & Number					
Address			Home Phone #				
Address (if needed)			Cell Phone #				
City/State/Zip			Email Address				
	Selected Songs for STATE COI	MPETITION (To be held durin	g Mid-Year Conference)				
#	Title	Artist	Comments				
1							
2							
3							
I hereby ce	rtify that I have read and understand al	the rules associated with the	Moose International Karaoke Competition.				
Signature:			DATE:				

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The 8th Annual Moose International Texas Hold 'Em Tournament will once again be held at the historic Golden Nugget Hotel and Casino in beautiful downtown Las Vegas. The event continues to highlight the annual Moose sports tournament schedule. 706 players took to the tables for the 2016 event, once again requiring

the opening day to be split into two sessions to accommodate the crowd. When the final hand had been played, Michael Woodland (right) of Peninsula, WA Lodge 2362 was crowned champion and walked away with the top prize of \$15,000.

The Golden Nugget Hotel and Casino features more than 1,900 guest rooms and suites in its 3 towers. There are six restaurants and a swimming pool complex, complete with 3-story waterslide and private cabanas. The Golden Nugget also offers top-notch entertainment, including impressionist/singer/entertainer Gordie Brown. And, readers of Casino Player magazine have awarded the Golden Nugget with the distinctions of Best Overall Hotel/Casino, Best Casino, Luckiest Casino, Best Casino Promotions and Best Service.

Registration: The registration fee for the 2017 Moose International Texas Hold 'Em Tournament is \$525 for a single player or \$850 for two

players sharing one room. There is a maximum of two players per room. The registration fee includes the tournament buy-in and four nights lodging. There is also an option for those wishing to participate in the tournament, but not requiring lodging. The cost for an entry with no lodging is \$350.

Confirmations: Attendees will receive a confirmation letter in late December/early January. The letter will outline hotel check-in and on-site tournament check-in procedures.

Additional Nights: Beginning December 12, 2016, you may contact the Golden Nugget directly at (800) 634-3454 to book additional room nights, up to three days prior to January 8, 2017, and/or up to three days following January 11, 2017. Extra room nights will be made available at a special reduced Moose rate, on a first-come first-serve basis, as inventory permits. All rates do not include hotel occupancy tax, currently at 12%. *Additional fees apply to any requests to upgrade from Carson Tower.

Day 1 of Tournament (Monday, January 9): Due to the anticipated size of the tournament field, Day 1 of the tournament will be played in two shifts: 9:00 AM – 3:00 PM and 4:00 PM – 10:00 PM. When completing the registration form, please make sure to note which shift you prefer. Players will be scheduled for Day 1 in the order in which entries are received. Once a shift is completely filled, all additional entries will be scheduled to the shift with seats remaining.







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Posted: 10/13/2016



In order to participate, you must be a member of the Loyal Order of Moose or Women of the Moose.

Your membership must be current at the

time of registration and at the time of arrival for the

tournament. Membership cards will be checked. Registration

Deadline - December 2, 2016. Cancellation Policy:

Cancellations through December 2, 2016 will be refunded in full. Cancellations after December 2, 2016 will be refunded 50% of package price. NO REFUNDS after January 6, 2017.

All refunds are at the discretion of Moose International.

Questions? Please contact Member Services at (630) 906-3658.

ANSWERS TO SOME FREQUENTLY ASKED QUESTIONS:

Q: Is airfare included in the package price?

A: No - the registration fee includes the tournament buy-in and four nights lodging.

Q: When should I plan to arrive in Las Vegas and when can I depart?

A: Tournament play will begin on Monday, January 9, 2017. Plan to arrive on Sunday, January 8. You should plan to depart on Thursday, January 12, as your package includes four nights lodging.

Q: I would prefer not to stay in the Carson Tower. Can I upgrade my room, and if I do, is there an additional fee?

A: You can upgrade your room by contacting the Golden Nugget at 800-634-3454 beginning December 12, 2016. Fees to upgrade will vary, depending on which tower you select. Individual will be responsible for paying for upgrade fees at checkout.

Q: A fellow member and I are traveling together. We're both playing and want to share a room? Can we?

A: Yes - this would be a double registration for \$850.

Q: What if we bring our wives with us?

A: If they are not playing, everyone may stay in one room. However, if all four people are going to play, two rooms will be required. There is a maximum of two registered players per room.

Q: My wife is not registered for the poker tournament, but wants to play in the slot tournament. Is that OK?

A: Yes – the slot tournament is open to any member of the Loyal Order of Moose or Women of the Moose, even if they are not participating in the poker tournament.

Q: Are there re-buys or add-ons?

A: No – once you are out of chips, you are out of the tournament. There is also no "chopping the pot". Play will continue until there is one player remaining.

Q: What is the prize pool?

A: The total prize pool and number of places paid will be determined by the number of entries received. First prize will not be less than \$10,000.

Q: When will my credit card charge post to my account?

A: Due to a recent change in credit card companies your charge may not post until after September 1, 2016. Therefore it is recommended that payments be made by check prior to September 1, 2016.

Posted: 10/13/2016



2017 MOOSE INTERNATIONAL TEXAS HOLD 'EM TOURNAMENT

Golden Nugget Hotel & Casino — Las Vegas, Nevada

JANUARY 8 - 12, 2017
DEADLINE FOR ALL REGISTRATION IS DECEMBER 2, 2016

600 MOOSE REWARDS BONUS POINTS FOR EARLY BIRD REGISTRATION BEFORE B/31/16.

Posted: 10/13/2016

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Signature _												

CREDIT CARD* USERS MAY REGISTER ON-LINE AT WWW.MOOSEINTL.ORG IN THE SPORTS PORTAL OF THE "MEMBERS AREA"

*Charges may not post until after September 1, 2016. Cancellation Policy: Cancellations through December 2, 2016 will be refunded in full.

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