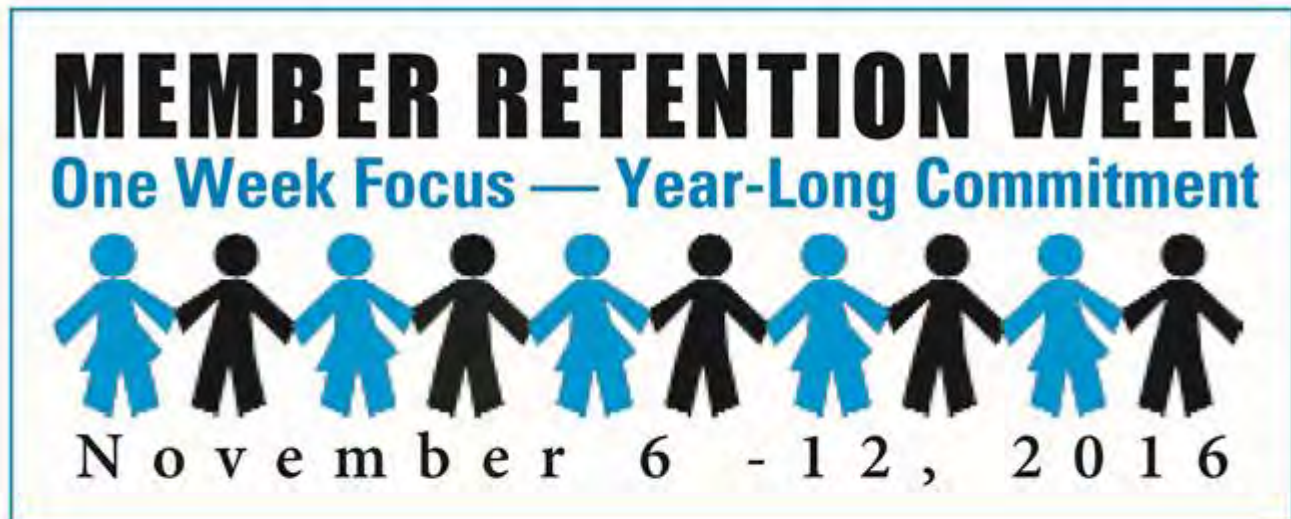


Official Communication for November 2, 2016



Member Retention Week Begins Sunday!

We hope that your Member Retention Week plans are successful! Should you need additional information regarding Member Retention Week, please look over the materials provided on our website or contact your Territory Manager. If you need additional assistance please don't hesitate to contact Member Services at 630.906.3658.

We are looking for photos from Lodges/Chapters that have a successful event that we can share on our website and also our Heard of Moose Facebook pages. Please e-mail digital photos, along with a description of your events to Kim Thompson at kthompson@mooseintl.org.

We are looking forward to hearing about your week!

One week focus – Year-Long Commitment

Deadline for 2nd Quarter Heart of the Community Reports is November 15, 2016; Reports Must Be Submitted Through Web-Based Form to Assure Proper Credit

With the deadline for submitting 2nd quarter Heart of the Community forms being Tuesday, November 15, here is a reminder about the instructions for completing the web-based Heart of the Community forms. Here are the basic instructions:

- Go to www.mooseintl.org and go to the Admin Menu.
- Enter user name and password (the same used to access 'My Membership Record' through the website) and the FRU passcode specific to the lodge.
- Once in the FRU information screen, click on the dropdown for Forms and select Community Service. This will take you to the main screen for Heart of the Community reports, which will show a box in the center of the screen with a line for each quarter of the fiscal year.
- There will be a link next to the appropriate quarter. If this is the initial attempt at the report, the link will read 'Create'. If a version of the report has already been completed and you are adding or changing information, the link will read 'Edit'. Click on this link.
- Once the report form opens, you can type information in the appropriate fields. Remember – use short, but detailed statements for each activity. The statements should state who benefited from the effort, when the effort took place and the value of the effort where appropriate (amount of money donated or value of items donated).
- After the information has been entered, click 'Save' at the bottom of the form. This will save the information that has been entered and will transmit the report to the server at Moose International.
- Reports can be edited through the reporting deadline date. After the deadline, you will only be able to view reports that have been submitted.

A few more items on these reports:

- Frequent saving is beneficial. It will allow you to access the most current version and will replace the previous report transmitted to Moose International. Each save displays the most current version on both ends.
- When you log in to the report screen, the screen will remain open for 30 minutes before it times out. If you open the report, enter information, walk away for 30 minutes or more and have not saved, the report will close and all information will be lost.
- Report forms are available from the 16th day of the quarter through the reporting deadline date.

Finally, **all reports must be submitted through the web-based form.** Any reports submitted by mail, fax and email will not be accepted, will not be reviewed and will not be graded. Territory Managers have access to view your reports immediately upon submission. They can be contacted to verify your entry was successful and properly submitted. No extensions will be given to lodges who do not submit by the deadline using the web-based form.



The New Moose “Valued Veterans” Program Is Coming Soon! Anticipated Launch: February 2017. Program Status Update Attached.

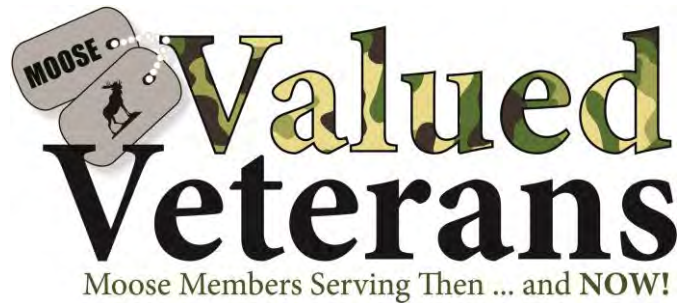
The New Moose “Valued Veterans” program is really beginning to take shape in the final months of preparation at Moose International. Program components were detailed recently on page 38 of the October/November Moose Magazine. The attached program status update contains details of the progress made so far, and tasks that still need to be accomplished before the official launch. This update, and an overall description of the program, are both available online in the “Members Area” on the Moose International website, under “Programs & Events”. Please refer your members to this section of the website if they inquire about this highly anticipated program.

Online Registration For The 2017 International Texas Hold ‘Em Poker Tournament Is Open!

Effective immediately, access to the online registration system for the 2017 Texas Hold ‘Em Poker Tournament is now available on the Moose International website at www.mooseintl.org,

in the 'Member Area,' under 'Activities & Sports'/'International Sports Tournaments'/'Texas Hold 'Em.' The tournament will return to the Golden Nugget Hotel & Casino in Las Vegas, Nevada, and will take place **January 8 – 12, 2017**. The **deadline to register is Friday, December 2, 2016**. Members may opt to mail in a physical registration form which is downloadable in the same location on the website; but please note that **all mailed entries must be postmarked no later than December 2nd to be accepted**. Please be sure to encourage members to register early; the commonly preferred morning session of the tournament will be given to registrants on a 'first come first serve' basis.

Catalog Sales has Moose Posi-Pours for Sale – Get Yours Today!



Dear Fellow Moose Members,

Thank you for your interest in the soon-to-be-released Moose **Valued Veterans** program! You may be wondering why our Moose **Valued Veterans** are not yet able to access the self-identification process site in previous communications. The reason for this is that because the program has not yet been officially released; certain components of the program have merely been announced. This extensive and worthwhile project is still very much in the planning stages, but we are making headway. While we cannot specifically promise an exact date, we are striving to release the program by the end of February, 2017. Before we can do this, we still have several tasks to complete.

Our Progress To Date, Since The Program Was Announced At International Convention, 2016:

1. We have created the **Valued Veterans logo**;
2. We have designed a **Certificate of Appreciation** for all newly identified Veterans;
3. We have developed **Nomination Forms**, **Ballots** and an **Instruction Sheet** for lodges to use when selecting their “*The Valued Veteran of the Year*”;
4. We have developed **Certificates for the lodges’ “Valued Veteran of the Year”** award that will be presented to one *Valued Veteran* per fiscal year at one of the lodge’s (and affiliated chapter) during two annual recognition nights.
5. We have developed mock-ups for a **program description** & a **fiscal year timeline sheet** for the website, and for distribution to the lodges, Associations, and any inquiring members.

Tasks That Still Have To Be Accomplished:

- 1.** Finalize the **Valued Veterans Pin design** and order the initial supply (design is almost complete);
- 2.** Design and produce the special **Valued Veterans Membership card**;
- 3.** The most time-consuming and complex tasks yet to do involve the technology that will make the program successful.
 - a. The development of the **Valued Veterans section of the Moose International website**; We have begun to develop the mapping/flow of **categories/tabs for the Valued Veterans website page** but this is still in progress;
 - b. Creating the technology that will allow Veterans to **self-identify as Veterans** in the **My Membership Record** section of the Moose International website (in progress); This action will trigger a process by which Valued Veterans will receive a custom **Valued Veterans pin**, a certificate of appreciation, the ability to receive a special **Valued Veterans membership card**; and it will enable you to receive ongoing communication from us relating to the program.
 - c. **Gathering and creating links** to Veteran–supporting organizations to list on the website. (ongoing)

The various aspects of the program, and what they will mean to members and lodges in terms of execution, will be more thoroughly explained in future communications as we get closer to the launch.

For Program Status Updates:

1. Go to www.mooseintl.org
2. Enter **your last name**
3. Enter code **2014**
4. Go to the **Members Area**
5. ****Once you see a “Valued Veterans” section listed, you will know that we have officially released the program!***

We will also communicate updates to your lodge officers and Moose International Regional and Territory Managers so that you can check in with them for status updates too. You can also email me for updates if that is easiest for you.

Lastly, while it is unrealistic for the program to be ‘*all things to all people*’ we want to hear from you to know what *you* would really like to see incorporated into the program -- outside of what we already have planned. As the program becomes more established, it is our goal to incorporate more ideas from the Moose *Valued Veterans* themselves; therefore, please do not hesitate to email me at cmondrella@mooseintl.org with **specific suggestions**. Also, if you are aware of any **specific organizations** that provide helpful resources to Veterans that you feel should be included in our Valued Veterans ‘Resources’ section on the website, we would love to hear from you on that as well. I’d particularly love to have **website addresses to include as a link** for our members and our lodges.

Thank you for your interest in the Moose Valued Veterans program; and if you served, we also thank you for your service.

Fraternally,



Cherie Mondrella
Assistant Director of Membership,
Activities & Heart of the Community

***Moose International, Inc.
155 S. International Drive
Mooseheart, IL 60539***

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“Be the change you wish to see in the world.” – Gandhi



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