

Subject: 161109 Official Communication-Member Retention Week; Deadline for 2nd Qtr HOC; 2016-2017 Moose Journ Awards Open; Holidays Coming Tommy Moose

Official Communication for November 9, 2016



How's your Member Retention Week progressing? Your Lodge/Chapter should be considered the friendliest place in town during this week's special effort in retaining your membership. Remember to enjoy your events and be proud of all the hard work you have done preparing for this week. It will have a positive payout for you and the fraternity. Every member that chooses to become active in YOUR Lodge/Chapter also becomes an active member in our fraternity. A win/win situation that also is a win for the member – as they now have the opportunity to become active in your Lodge/Chapter and take advantage of the many benefits provided to our members. Please remind them to go on-line to view the many benefits offered to our Moose members.

Moose International is proud to be participating in Membership Retention Week as well. Your headquarters staff are making calls to our General Assembly and Allheart expired members throughout the week. The Membership Department delivered cupcakes to our staff in appreciation for their hard work and dedication provided each and every day. We are collecting mittens, hats and scarves for those in need as a community service project. Dress down on Friday is another opportunity to provide donations to our monthly service project. Excitement is in the air here at Moose International and we hope that you are also experiencing this upbeat positive feeling.

We are looking for photos from Lodges/Chapters that have successful events that we can share on our website and also our Heard of Moose Facebook pages. Please e-mail digital photos, along with a description of your events to Kim Thompson at kthompson@mooseintl.org.

We are looking forward to hearing about your week! Remember to submit your Member Retention information/results via the Admin. Menu, under reports.

One week focus – Year-Long Commitment

Deadline for 2nd Quarter Heart of the Community Reports is November 15, 2016; Reports Must Be Submitted Through Web-Based Form to Assure Proper Credit

With the deadline for submitting 2nd quarter Heart of the Community forms being Tuesday, November 15, here is a reminder about the instructions for completing the web-based Heart of the Community forms. Here are the basic instructions:

- Go to www.mooseintl.org and go to the Admin Menu.
- Enter user name and password (the same used to access 'My Membership Record' through the website) and the FRU passcode specific to the lodge.
- Once in the FRU information screen, click on the dropdown for Forms and select Community Service. This will take you to the main screen for Heart of the Community reports, which will show a box in the center of the screen with a line for each quarter of the fiscal year.
- There will be a link next to the appropriate quarter. If this is the initial attempt at the report, the link will read 'Create'. If a version of the report has already been completed and you are adding or changing information, the link will read 'Edit'. Click on this link.
- Once the report form opens, you can type information in the appropriate fields. Remember – use short, but detailed statements for each activity. The statements should state who benefited from the effort, when the effort took place and the value of the effort where appropriate (amount of money donated or value of items donated).
- After the information has been entered, click 'Save' at the bottom of the form. This will save the information that has been entered and will transmit the report to the server at Moose International.
- Reports can be edited through the reporting deadline date. After the deadline, you will only be able to view reports that have been submitted.

A few more items on these reports:

- Frequent saving is beneficial. It will allow you to access the most current version and will replace the previous report transmitted to Moose International. Each save displays the most current version on both ends.
- When you log in to the report screen, the screen will remain open for 30 minutes before it times out. If you open the report, enter information, walk away for 30 minutes or more and have not saved, the report will close and all information will be lost.
- Report forms are available from the 16th day of the quarter through the reporting deadline date.

Finally, all reports must be submitted through the web-based form. Any reports submitted by mail, fax and email will not be accepted, will not be reviewed and will not be graded. Territory

Managers have access to view your reports immediately upon submission. They can be contacted to verify your entry was successful and properly submitted. No extensions will be given to lodges who do not submit by the deadline using the web-based form.

2016-2017 Moose Journalism Awards Open!

Entries are now being accepted for the 55th Annual Moose Journalism Awards!

This year, just like last year's contest, all entry forms will be posted **online only**. Participants can download entry/informational forms online through the Moose International website under the Members Area under News, the Heard of Moose? Facebook page, and Official Communications.

The Moose Journalism Awards program seeks to encourage and motivate editors of all Moose publications towards the achievement of consistently high journalistic standards in their newsletters and, through such achievement, to enhance communication and shared information between Moose members and their Lodges, Chapters, Moose Legions, Higher Degree Councils, and Associations.

The deadline for website submissions is 4:30pm CST, Friday, February 24th, 2017. The deadline for publication submissions is 4:30pm CST, Friday, March 3rd, 2017.

Winners of this year's competition will be recognized during the International Moose Convention in Tampa, FL June 29- July 3, 2017.

Questions about the contest can be directed to the Moose International Department of Communications at (630) 966-2229.

Good luck to all the participants!

The Holidays Are Coming – Will Tommy Moose Be There To Welcome The Crowds?

With the holidays quickly approaching, this is a perfect time to bring out our beloved Tommy Moose! Consider investing in this fantastic tool to get the Moose name out into the community while bringing joy and comfort to children – especially those experiencing trauma in our own communities. Tommy could hand deliver Tommy Moose dolls to sick children in the hospital, for example. Schedule a visit like this, send out a press release, and perhaps your lodge will get covered in the local news! Not only will this fulfill our mission of helping children, but will also position your lodge as an even more valuable asset in the community, and could even attract new members!

Available for your Lodge or Association to purchase

The Full-Sized **TOMMY MOOSE** Mascot Costume

GREAT FOR

- Parades
- Festivals
- Hospital Visits
- Special Evenings
- Open Houses
- Presentations

The authorized **TOMMY MOOSE**® costume includes: a full head mask, hands, colorful Tommy shirt, and blue pants.

The costume is expandable for differing heights and lengths.

\$1,200.00 (plus shipping)*

The **TOMMY MOOSE** guidelines and agreement can be found at TommyMoose.org

* A signed Tommy Moose usage agreement must be on file before purchase can be completed,

Tommy Moose. 2014
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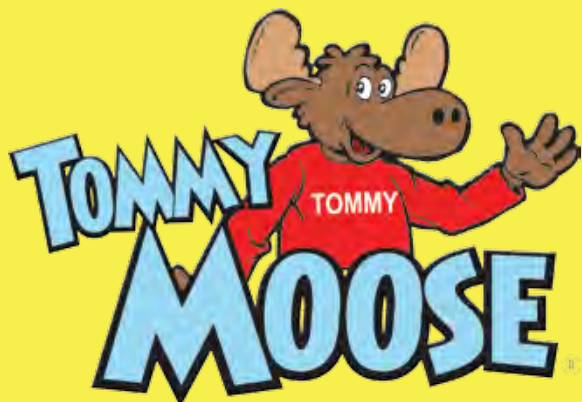
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Tommy Moose® 2014
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Community Service Program

This unique, soft, and cuddly Moose is designed to be donated, in bulk, to your local Public Safety Agencies (i.e. Police Dept, Fire Dept, Sheriff Dept, State Police, RCMP, etc.) to carry in their service vehicles and given to calm young children in crisis situations.

The recognition and goodwill that the Lodge, Chapter, Moose Legion, or Moose Association generates with the Tommy Moose Program is PRICELESS, especially when the emotions of a young child are changed from distraught and distressed to calm and happy.

Order Tommy Moose Doll Storage Bags for cleaner storage while in Emergency Vehicles



#130



#126



Shipping on Storage Bags included when purchased with Tommy Moose Plush

www.tommymoose.org

_____ Qty Tommy Moose Plush #130 @ \$80/dz

_____ Qty Tommy Moose Storage Bags #126 @ \$3/dz

Please ship the following order, for which you will find Check # _____ for \$ _____ (IL orders add 7% sales tax)

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Street No: _____

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