

Official Communication for July 20, 2016

Premier Lodge Award and Governor's Award Of Excellence appeals now being accepted

If your lodge was not among the 381 Premier Lodge Award recipients announced at the International Moose Convention in St. Louis, and you feel the lodge should have qualified to receive a Premier Lodge Award, you may request via e-mail, to have the lodge's award eligibility reviewed. Requests for review **must be received on, or before, Wednesday, July 27, 2016**. The Premier Lodge Award is a criteria to earn the Governor's Award of Excellence. Governors whose lodges earned the Premier Lodge Award may request a review of their Governor's Award of Excellence status in the same manner.

Appeals should be sent to kthompson@mooseintl.org. E-mailed requests for review must be sent from the Lodge's official "mooseunits.org" e-mail address and response will be made back to that e-mail address. Supporting documentation must accompany all requests for review of Premier Lodge Award eligibility.

Regional Membership Workshops to Begin Soon

Over the past two years, the Moose Membership Department has been conducting day-long membership workshops in various parts of the country, offering information to lodges and chapters that will help them recruit and retain members. These regional forums were created to make interaction with Moose International staff possible for individuals who may not be able to travel long distances due to time or cost issues.

For 2016, workshops include:

- **August 13 – Eau Claire Wisconsin Lodge 1408**
- **September 24 – Dearborn Heights Michigan Lodge 1795**
- **October 1 – East Aurora New York Lodge 370**
- **October 22 – East Portland Oregon Lodge 1891**

Previous topics included results from membership surveys; strategies for signing new members; information on why members leave the Moose; details on the Moose Rewards program; and case study examples of successes and failures.

New this year is a presentation on Attracting Younger Members, which proved very popular at the 2016 International Moose Convention.

Presenters for 2016 include Moose International's Director of Membership/Chief Marketing Officer, Kurt Wiebe; Assistant Director of Membership, Field Operations, Dave Smoot; and Assistant Director of Membership, Retention and Recognition, Kim Thompson. Other individuals will also assist on presentations depending upon location.

"These interactive workshops have been well-supported by our members in the past and we have heard good comments about the information and how it is delivered," notes Wiebe. "Any active individual with an interest in membership growth is welcome to attend and the only cost for participating has been a small charge for lunch in the lodge."

Sessions last from 10:00a.m. to 3:00p.m. so members can often get from home to the meeting and back in a single day. Individuals are encouraged to bring questions and success stories; and a summary of the session's information is handed out to all participants at the end of the day so that it may be reviewed by others in the participants' lodges and chapters when they return.

Registration is handled by the Territory Manager for each Workshop location:

- Eau Claire - Gary Beck, Territory Manager – gbeck@mooseintl.org or 810-691-2184

- Dearborn Heights – Dave Coffey, Territory Manager – dcoffey@mooseintl.org or 810-441-7072
- East Aurora - Stan Adams – Territory Manager – sadams@mooseintl.org or 724-699-5776
- East Portland – Mike Hauzenberger – Territory Manager – mhauzenberger@mooseintl.org or 360-606-1534

To register, please provide the following in an email **no later than one week prior to the workshop** you will be attending:

- Name
- Lodge/chapter number
- Member ID number
- Lodge/chapter office held, if applicable
- Cell phone number

Clarification On Cross Sponsorship

There still appears to be confusion amongst some lodges and chapters regarding cross sponsorship – men sponsoring chapter members or women sponsoring lodge members – and entering these applicants' information. When a chapter member sponsors a man into the lodge, the lodge receives the application and enters it in their LCL.Net. Conversely, when a lodge member sponsors a woman into a chapter, the chapter receives the application and enters the applicant information into the chapter's LCL.Net.

Cross sponsorship does NOT allow a man to join a chapter or a woman to join a lodge. The chapter should never enter a man's application into the chapter's LCL.Net and a lodge should never enter a woman's application information into the lodge's LCL.Net.

Lodges without Chapter Affiliation

Lodges that do not have a Chapter Affiliation often receive official applications and monies for women. Women cannot join the Loyal Order of Moose; therefore Lodges should be sending the original applications and monies directly to Women of the Moose, Attn: Allheart, 155 S. International Drive, Mooseheart, IL 60539-1182 for processing.

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