

Subject: 170208 Official Communication;All New Mbr Ret Kit;Qualfd 25 Club gets pref seating '17 Intl Tampa Conv; 3rd Qtr HOC Due 2-15-17;MC Endow Prog;Reg Forms '17 MI Darts & Bowling on web;acct Bids Host 2018-'19 sports tourn;Dble Rew Ends:

Official Communication for February 8, 2017

All New - Member Retention Kit

Be sure to check your mailbox for your Member Retention Kit. This kit will include materials for members who expire in 90 days; therefore the first kit includes members whose dues will expire on April 30, 2017. This information is being provided to assist the fraternal unit in contacting their members **prior** to their dues notices being created. This is the perfect opportunity to talk with the member, thanking them for being a member of their lodge/chapter and see if they had any issues that would stop the member from paying their dues. This enables the lodge/chapter to discuss the issues and resolve if needed. The Member Retention kit is similar to the Expired Member Kit, which will still be provided, providing the current members name and contact information, along with their sponsors information. It also provides scripting they can use for the calls/e-mail/letters and a file for labels, if needed. If you have any questions, please don't hesitate to contact your Territory Manager or our call center at memberservices@mooseintl.org or 630.906.3658.

Qualified Moose 25 Club members to receive preferred seating at the 2017 International Moose Convention in Tampa, Florida

Moose 25 Club members will be celebrating in style at the 2017 International Moose Convention as they will be spending the evening of Sunday, July 2 with entertainer, Kevin Nealon. With his unique sense of humor, profound dry wit and likeable demeanor, **Kevin Nealon** has established himself as one of the premiere television, theatrical and stand-up comedians of his generation. As a cast member of SATURDAY NIGHT LIVE (1986-1995), Kevin is most recognized for the characters he created, including; 'The Subliminal Man,' 'Hans and Franz,' and anchoring 'Weekend Update.'

Qualified 25 Club members will be provided preferred, reserved seating in recognition of their membership activities throughout the year. General Seating will be sold to all other convention attendees at \$20.00 per ticket while availability lasts.

How do you qualify for free tickets? Become a new Moose 25 Club member by April 30, 2017, be a current Moose 25 Club member and sign 5 during the Moose – Raise the Roof campaign (May 1, 2016 – April 30, 2017) or be a 300 division qualifier or higher and you will receive an invite for you and a guest!

If you have any questions, or concerns, please contact Member Services at 630.906.3658.

3rd Quarter Heart of the Community Reports Are Due By Wednesday, February 15th

All Lodge Heart of the Community reports are due midnight, February 15th. Please remember only online submissions will be recognized in our system. Please note that credit will not be given to lodges whose forms are mailed or faxed in. Attached are some helpful tips for the online reporting process that will help ensure that your lodge gets the most credit for your efforts. As you continue to work hard to make a positive impact in the community, please know that your efforts make us **MOOSE PROUD!** Reporting questions should first be directed to your Territory Manager. If you require further clarification, contact Cherie Mondrella at cmondrella@mooseintl.org, or call Brian Schimek (630) 966-2257.

Moose Charities Endowment Fund Program

Are you ‘working’ the Rocker Fundraising Program which began February 1st? Have you provided your members the opportunity to donate to it? Write their names on the rocker? Are you posting them in a conspicuous place within your Moose Home? This enables others can see and, perhaps, inquire as to what they are – and make their own personal donations. Remember – we are not requesting you to take from your General Fund. This is a program that only requires your attention and commitment to making it available to all. If you have not yet begun – there is still time to do so as the program ends February 28th, 2017.

This is a simple, additional way to help increase the Mooseheart/Moosehaven Endowment Fund.

Registration Forms for the 2017 International Moose Darts and Bowling tournaments are currently available on the Moose International website.

Registration forms for the 2017 Moose International Darts and Bowling tournaments are now available on www.mooseintl.org under *Activities & Sports / Sports*.

The 2017 International Moose Darts tournament will be hosted by **Hopewell, Virginia Lodge #1472 April 21-23, 2017.**

The 2017 International Bowling tournament will be hosted by **Dayton, Ohio Lodge #73** over 4 weekends:

- April 22-23, 2017
- April 29-30, 2017
- May 6-7, 2017
- May 20-21, 2017

Registrations are taken on a first come-first serve basis. Inquiries relating to the availability of preferred weekends can be directed to **Camille Ruffino at (630) 966-2213.**

Still Accepting Bids From Lodges to Host 2018 and 2019 International Sports Tournaments.

Moose International is still accepting bids from lodges to host the 2018 and 2019 International Sports Tournaments. Please refer to the Host Lodge requirements listed on the Moose International website under each respective sport, under Activities & Sports. Please submit written proposals to Cherie Mondrella at cmondrella@mooseintl.org for consideration.

Looking for ways to help your membership become sponsors?

The Membership Department now has a “How To Sponsor Guide” brochure, which is available from Catalog Sales (Item #M7), 50 per package. They are free, but shipping charges do apply. The Sponsor Guide is a wallet size tool that can be quickly accessed to provide materials that will provide the new sponsor with suggestions and basic information on the fraternity. Order yours today, simply by contacting Catalog Sales at catalogsales@mooseintl.org or 630.966.2250.



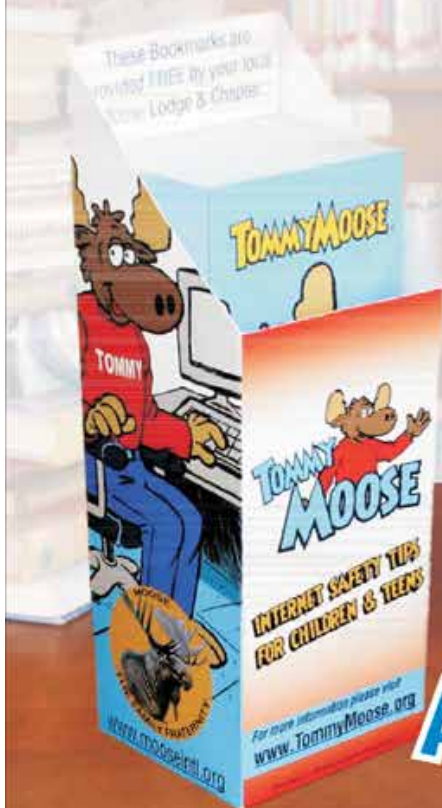
Moose Rewards Double Points Ends February 28, 2017

Don't let your sponsors miss out on double Moose Rewards points! Our Moose Rewards special promotion will end February 28, 2017. This doubles their efforts in getting closer to redeeming valuable incentives. As a reminder, members can now verify the number of Moose Rewards points by entering their Moose ID Number and click View Points under the member section, Programs & Events, of the Moose Website. This is a quick and easy way for members to check to see the number of points earned without having to go into their personal member record.

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- Chat rooms can hide adults pretending to be children. **Be extra careful** to guard your information if you use them.
- **Be wary of ANYONE** who wants to know specific addresses, names, phone numbers or of people who keep asking for that type of information.
- **Never** buy anything over the Internet without your parent or guardian's approval.
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- **Don't click** on links or go to sites that you're not familiar with. Do not click on links in emails from people you do not know.
- **Never** post a picture of yourself online and never e-mail pictures of yourself to people you don't know.

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To ensure accuracy of reporting, and that your lodge receives full recognition for all efforts, please note the following:

1. **Be sure to click on 'Save & Submit' (and print a copy of your submittal) after you have finished entering your efforts.** If your entries were not saved, they will NOT be viewable at Moose International, nor graded.
2. **To receive any credit on any single line in the report the entry must answer these questions:**
 - a. **WHAT was done?** (Don't just list name of initiative or organization);
 - b. **WHO in the community benefitted?** (FULL name of organization/recipient, not abbreviations, not just task);
 - c. **HOW did they benefit?** (Did they receive a donation? Describe action, provide details of actual effort made);
 - d. **WHEN in quarter?** (List date of effort).

3. **Categorize properly** – Moose International will NO LONGER correct entries entered in the wrong category.

Examples - Only items relating specifically to the program or organization - not 'similar' items:

- a. Only efforts made specifically relating to the Moose Youth Awareness program should be entered in this section, NOT general efforts made with general youth outside of that program;
- b. Special Olympics efforts should only be listed if it benefits that particular organization – Other programs/organization serving people with special needs should be listed under “Local” efforts;
- c. “Emergency Services” should only be efforts that support first responders. Red Cross/blood drives should be listed under “local” efforts, and all Tommy Moose efforts should be listed in the Tommy Moose section even when items are given to first responders (i.e. police, fire departments).

4. **Credit is only given for projects that you do on the Moose's behalf – such as:** *Our lodge volunteers 4 hours every week to the Homeless Shelter; Our lodge provides Vet's rides to appointments one day per week; We held a clothing drive and donated 50 bags to the Salvation Army.*

Credit will NOT be given for individual volunteer hours – such as: *4 members are on the Fire Department; 2 members drove Veteran to doctor's appointment; 1 member donated furniture and clothing to Salvation Army.*

Note: coaches & scout troop leaders are considered an individual commitment, not done on behalf of Moose.

5. **Credit will NOT be given if you say you give to a project yearly.** Only monies collected in that quarter should be counted; therefore if you give once a year, it should only be listed in the quarter it was given.* List date given.

Credit will be given for the activity one time only, when it actually takes place. For instance, credit will not be given if you say you are working on the New Year's Eve Float in October. You will be given credit when you submit this saying you participated in the New Year's Eve Parade.

AVOID THESE TERMS! *Supporting... Continuing to... Working on....Ongoing... Planning to... We encourage... Planning to... As needed... Starting to collect items for... [We donate/give/volunteer] annually... *Use past tense.*

6. **Credit is given for hosting events for the community, but NOT FOR YOUR MEMBERS.** For example, credit will not be given if you held a Halloween party for your members, but *would* be given if you held a Halloween party for the *ENTIRE* community. The goal is to establish ourselves as an asset to the *NON*-Moose community.
7. **Credit is NOT given for efforts made by the Moose Legion or the WOTM;** credit is given in their specific offices.
8. **Credit is only given for ONE ENDOWMENT ENTRY per quarter.** Simply put “*Endowment*” AND the total amount given in the quarter ON ONLY ONE LINE (i.e. if you gave \$25 four times, report: ‘*Endowment - \$100.00*’).

Thank you for all of the benevolent work you do, making a difference and establishing your lodge as the *Heart of the Community*. By helping so many people in need, you continue to makes us all... **MOOSE PROUD!** 