

**Subject:** 170719 Official Communication: Fall Mbrshp Wrkshps;Premier Lodge Award & Leadership Award Appeals; Supreme Coun Lodge Grant Pro;Honoring Cmty Heroes Merch

## Official Communication for July 19, 2017

### Fall Membership Workshops Begin

Moose International will conduct four new Regional Membership Workshops beginning in August. Workshops cover topics such as new trends, retention strategies, member study results, and more. Registration is free for these one-day, interactive sessions and both men and women can sign-up today. See attached form for additional information.

#### Scheduled workshops include:

- August 12<sup>th</sup> – Louisville, KY Lodge #5
- September 23<sup>rd</sup> – Glendale, AZ Lodge #2243
- October 7<sup>th</sup> – Winston-Salem, NC Lodge #466
- October 14<sup>th</sup> – Grand Prairie, TX Lodge #1818

### Premier Lodge Award and Leadership Award appeals now being accepted

If your lodge was not among the 279 Premier Lodge Award recipients announced at the International Moose Convention in Tampa, and you feel the lodge should have qualified to receive a Premier Lodge Award, you may request via e-mail, to have the lodge's award eligibility reviewed. Requests for review **must be received on, or before, Wednesday, July 26, 2017**. The Premier Lodge Award is a criteria to earn the Leadership Award. Governors and Administrators whose lodges earned the Premier Lodge Award may request a review of their Leadership Award status in the same manner.

Appeals should be sent to [kthompson@mooseintl.org](mailto:kthompson@mooseintl.org). E-mailed requests for review must be sent from the Lodge's official "mooseunits.org" e-mail address and response will be made back to that e-mail address. Supporting documentation must accompany all requests for review of Premier Lodge Award eligibility.

A listing of lodges earning the Premier Lodge Award and Administrators and Governors earning the Leadership Award are found on our website, under Loyal Order of Moose/Recognition programs.

### Supreme Council Lodge Grant Program Entry Open through August 9, 2017

Please use the following instructions to submit your Supreme Council Lodge Grant request.

Login to your ADMIN screen as you normally would do.

Place your mouse-pointer over “Forms” on the menu bar.

Left-Click on “Grant Request” for Supreme Council Lodge Grant Program; then submit requested information.

Once completing your form and you select “Save”, your request is automatically submitted to Moose International.

## **Honoring Community Heroes Merchandise**

Honor your community heroes with this year’s campaign/theme merchandise. Order a couple dozen stylus pens or lapel pins to give out to prospective new members or as a thank you to your volunteers. This year Catalog Sales is offering several items for both men and women, in a variety of colors. Order now, while supplies last. Limited quantities available. Contact Catalog Sales at 630.966.2250 or shop online at

<http://shopmoose.mooseintl.org/supply/SearchResult.aspx?CategoryID=178>

## Attend A Regional Membership Growth & Retention Workshop!

This fall, Moose International's Membership Department will be conducting a series of regional workshops to discuss recruitment and retention challenges, as well as methods to address common issues expressed by Lodges and Chapters throughout the Fraternity.

Scheduled workshops include:

- August 12<sup>th</sup> – Louisville, KY Lodge #5
- September 23<sup>rd</sup> – Glendale, AZ Lodge #2243
- October 7<sup>th</sup> – Winston-Salem, NC Lodge #466
- October 14<sup>th</sup> – Grand Prairie, TX Lodge #1818

What you will learn from attending:

- New trends to help attract and retain members in 2017 and make your lodge more profitable.
- Strategies for retaining members through a monthly program of communication, programming, and activity tracking.
- Review of the Member Rewards program and how you can take advantage.
- Communicating the value of the Moose to potential members.
- Best membership practices from around the Fraternity.

Details:

- All interested Loyal Order of Moose or Women of the Moose members are invited to participate.
- There is no fee to attend.
- You may attend any workshop on the schedule, regardless of your location.
- All workshops run from 10:00am – 3:00pm, allowing most individuals the option of driving in and out the same day.
- A working lunch is provided by each Lodge at a cost of \$7.00 per attendee. Cash will be collected at the Lodge the day of each workshop.
- All workshops are business casual-to-casual dress.
- Sessions are meant to be interactive between participants and presenters. Please bring questions and suggestions.
- Please check the Lodge websites for any evening activities prior to or following the workshops.
- RSVP's are required to attend in order to allow for the proper amount of materials and food.
  - **Email the following information to the appropriate address below:**  
Membership Growth & Retention workshop (followed by):  
Your name; MID#; Lodge/Chapter #; Lodge/Chapter office you hold (if any); names of others accompanying you; a contact phone #; and an email address
  - For Louisville: [rpollitt@mooseintl.org](mailto:rpollitt@mooseintl.org) (RSVP Deadline: Wednesday, August 9th)
  - For Glendale: [bcavanaugh@mooseintl.org](mailto:bcavanaugh@mooseintl.org) (RSVP Deadline: Wednesday, September 20th)
  - For Winston-Salem: [ahopkins@mooseintl.org](mailto:ahopkins@mooseintl.org) (RSVP Deadline: Wednesday, October 4th)
  - For Grand Prairie: [rtrygstad@mooseintl.org](mailto:rtrygstad@mooseintl.org) (RSVP Deadline: Wednesday, October 11th)

Questions? Please email the contacts above for information pertaining to a specific site.

HONORING  
COMMUNITY  
HEROES

2017-2018



MC17  
Men's Royal Blue Performance  
Polo Shirt, Embroidered Logo,  
100% Polyester

S - XL \$23.00  
2XL - 5XL \$28.00



WT17-4  
Silver Charm  
\$3.00



WT17  
Women's Silver Performance  
Polo Shirt, Embroidered Logo,  
100% Polyester

S - XL \$23.00  
2XL - 4XL \$28.00



WT17-9  
Green Tree Pin  
\$3.00



WT17-3  
Silver Rose Pendant  
\$6.25



WT17-10  
Hero Pin  
Red/Blk/Gold  
\$3.00



WT17-2  
Silver Rose Pin  
\$6.00



WT17-1  
Circle Charm  
\$3.00

Limited Quantities Available  
Subject To Prior Sales

All Orders Subject To  
Shipping And Handling

HONORING  
COMMUNITY  
HEROES

2017-2018



WT17-12  
Magnetic Memo Holder  
Assorted Colors  
\$2.00



WT17-5  
Women of the Moose  
Key Ring with 2017  
Theme Charm  
\$8.00



WT17-6  
Hanging Bath Organizer  
with 2017 Theme Charm  
Assorted Colors  
\$12.00



WT17-11  
Stylus Pen  
Assorted Colors  
\$0.89



WT17-7  
Scan Safe Wallet with  
2017 Theme Charm  
Assorted Colors  
\$14.00



WT17-8  
Scan Safe Crossbody Bag  
with 2017 Theme Charm  
Assorted Colors  
\$14.00

Limited Quantities Available  
Subject To Prior Sales

All Orders Subject To  
Shipping And Handling