Subject: 172009 Official Communication-Natural Disaster Relief/Emergency Repairs; Fall Mbrshp Wrkshps; Mbr Ret Wk;Regist For Fall 2017 Golf Tourn SC; VV products Catalog;

Official Communication for September 20, 2017

Natural Disaster Relief/Emergency Repairs

The individuals and communities impacted by Hurricanes Harvey and Irma, as well as other recent natural disasters, are looking for assistance wherever they can find it. The Moose Fraternity has always reached out to help those in need and the Moose has a long history of partnering with the Salvation Army, which is providing disaster relief onsite.

For those members organizing fundraisers or collections through their lodges or chapters, the General Governor's Office has extended the blanket dispensation through the month of November enabling those charitable actions to take place. The dispensation requires all net proceeds to be distributed to the Salvation Army (http://www.salvationarmyusa.org/), another reputable local agency, or a Moose Association providing relief for its Lodges.

- Through the Florida Bermuda Moose Association (If any lodge, chapter, Moose Legion, member, etc. would like to donate to this fund they can send checks to Florida-Bermuda Moose Association – care of: Secretary Scott Cushing, PO Box 278017, Miramar, FL 33027-8017; checks should be earmarked for Hurricane Irma Relief Fund)
- or the Texas Moose Association (Any gift cards should be sent to TMA Secretary Glenn Singleton, P.O. Box 276435, San Antonio, Texas 78227).

Fundraisers and collections may be listed on your quarterly Heart of the Community report due November 15th. Those lodges/chapters that hold special events or fundraisers in relation to Hurricanes Harvey and Irma, as well as other recent natural disasters, may also send digital photographs and brief descriptions to editorial@mooseintl.org for possible publication online or within Moose Magazine.

For those Lodge homes in need of immediate repairs as a result of Hurricanes Harvey and Irma, as well as other recent natural disasters, the General Governor's Office has issued a blanket dispensation through the month of November enabling emergency repairs to take place without prior membership approval. The dispensation requires an expenditure of less than \$10,000 and an approved General Governor's Office dispensation. Membership approval is deferred until after the expenditure is made. Please contact the General Governor's Office if there are any questions in this regard.

Fall Membership Workshops

Moose International will conduct three additional Regional Membership Workshops. Glendale, Arizona will be the next workshop this Saturday, September 23rd. Workshops cover topics such

as new trends, retention strategies, member study results, and more. Registration is free for these one-day, interactive sessions and both men and women can <u>sign-up today</u>. See attached form for additional information.

Scheduled workshops include:

- September 23rd Glendale, AZ Lodge #2243
- October 7th Winston-Salem, NC Lodge #466
- October 14th Grand Prairie, TX Lodge #1818



Member Retention Week, November 5 – 11, 2017

Materials are now available via our website, for Member Retention Week. They can be located under Form & Documents, Membership, Member Retention Week Materials. **Printed materials have been mailed last week to all Lodges. Chapter materials are being mailed this week.**Now is the time to share this information with your committee chairman, who should begin the process of selecting your projects for Member Retention Week.

Registrations Are Still Being Accepted For The Fall 2017 International Golf Tournament, hosted by Myrtle Beach, SC, Lodge 1959!

Come join your fellow Moose members this fall in <u>Myrtle Beach, SC</u>, for the 2017 Fall golf tournament – and stay for a vacation! The Scramble will take place on Friday, October 27, and the tournament will take place Saturday & Sunday, October 28-29, 2017. Download the registration form from the Moose International website, at <u>www.mooseintl.org</u>, under: 'Programs & Events' | 'Sports' | Golf. All registrations must be postmarked no later than **Wednesday, September 27, 2017** to be accepted.

Valued Veterans

They fight to keep us safe. They sacrifice to give us freedom. They are the men and women who fight, through the military, for your country. Moose International is doing their part to show appreciation for those men and women through the Valued Veterans Program. Attached is a flyer showing the first installments of a t-shirt and caps displaying the Valued Veterans logo. Give thanks to those who have fought and sacrificed to keep us safe and free by purchasing a piece of Valued Veterans merchandise for your veterans to proudly wear. Also, print the attached flyer and post in your social quarters for the members to see the new Valued Veterans merchandise. Contact Catalog Sales to place orders: 630.966.2250 http://shopmoose.mooseintl.org/supply/SearchResult.aspx?CategoryID=180

Attend A Regional Membership Growth & Retention Workshop!

This fall, Moose International's Membership Department will be conducting a series of regional workshops to discuss recruitment and retention challenges, as well as methods to address common issues expressed by Lodges and Chapters throughout the Fraternity.

Scheduled workshops include:

- August 12th Louisville, KY Lodge #5
- September 23rd Glendale, AZ Lodge #2243
- October 7th Winston-Salem, NC Lodge #466
- October 14th Grand Prairie, TX Lodge #1818

What you will learn from attending:

- New trends to help attract and retain members in 2017 and make your lodge more profitable.
- Strategies for retaining members through a monthly program of communication, programming, and activity tracking.
- Review of the Member Rewards program and how you can take advantage.
- Communicating the value of the Moose to potential members.
- Best membership practices from around the Fraternity.

Details:

- All interested Loyal Order of Moose or Women of the Moose members are invited to participate.
- There is no fee to attend.
- You may attend any workshop on the schedule, regardless of your location.
- All workshops run from 10:00am 3:00pm, allowing most individuals the option of driving in and out the same day.
- A working lunch is provided by each Lodge at a cost of \$7.00 per attendee. Cash will be collected at the Lodge the day of each workshop.
- All workshops are business casual-to-casual dress.
- Sessions are meant to be interactive between participants and presenters. Please bring questions and suggestions.
- Please check the Lodge websites for any evening activities prior to or following the workshops.
- RSVP's are required to attend in order to allow for the proper amount of materials and food.
 - Email the following information to the appropriate address below:
 - Membership Growth & Retention workshop (followed by):
 - Your name; MID#; Lodge/Chapter #; Lodge/Chapter office you hold (if any); names of others accompanying you; a contact phone #; and an email address
 - o For Louisville: rpollitt@mooseintl.org (RSVP Deadline: Wednesday, August 9th)
 - o For Glendale: bcavanaugh@mooseintl.org (RSVP Deadline: Wednesday, September 20th)
 - o For Winston-Salem: ahopkins@mooseintl.org (RSVP Deadline: Wednesday, October 4th)
 - o For Grand Prairie: rtrygstad@mooseintl.org (RSVP Deadline: Wednesday, October 11th)

Questions? Please email the contacts above for information pertaining to a specific site.

Veterans

Moose Members Serving Then ... and NOW!





#VV-1 Valued Veterans US Flag/Camo Cap Embroidered Logo \$17.95

Contact Catalog Sales to order Valued Veterans Merchandise: 630.966.2250