

Subject: 171004 Official Communication - Fall Wrkshps Deadline;MH Holiday Lights;Online Reg for 2018 Intl TX HldEm Open Thru Dec 4 2017; Mbr Retention WK;

Official Communication for October 4, 2017

Fall Membership Workshops – Today is the Deadline to Attend the Winston-Salem Workshop

Moose International will conduct two additional Regional Membership Workshops. Winston-Salem, North Carolina will be the next workshop this Saturday, October 7th. Workshops cover topics such as new trends, retention strategies, member study results, and more. Registration is free for these one-day, interactive sessions and both men and women can sign-up today. See attached form for additional information.

Scheduled workshops include:

- October 7th – Winston-Salem, NC Lodge #466
- October 14th – Grand Prairie, TX Lodge #1818

Mooseheart Holiday Lights

This year Mooseheart will be celebrating their 8th year in having the Holiday Lights Show. Lodges, Chapters, Moose Legions, Associations and even individual members have the opportunity to be a sponsor for the Holiday Lights Show. Sponsorship opportunities from \$100 - \$10,000 are available. Moose Charities are also sponsoring a family-friendly 5K Run/Walk to kick off the holiday season with the Mooseheart Community on Saturday November 18, 2017. Please visit Moose Charities Website, www.moosecharities.org or call 630.966.2200 for additional details.

Online Registration For The 2018 International Texas Hold ‘Em Poker Tournament Is Open Through December 4, 2017.

Access to online registration for the 2018 Texas Hold ‘Em Poker Tournament is currently available on the Moose International website at www.mooseintl.org, under: ‘Programs & Events’ / ‘Sports’ / ‘Texas Hold ‘Em’. Members may opt to mail in a registration form, which is downloadable in the same location on the website. The **deadline to register online is Monday, December 4, 2017**. Please note that **all mailed entries must be postmarked no later than December 4th** to be accepted.

The tournament will return to the **Golden Nugget Hotel & Casino in Las Vegas, Nevada**, and will take place from **January 14 – 17, 2018**. Players will arrive Sunday, January 14th, play in the tournament between January 15th-17th, and depart on Thursday, January 18th.

Please direct members to the website for online registration. Also, please encourage members to **register early**; seats in the popular morning session of the tournament go fast, and will be given to registrants on a 'first come first serve' basis. All members who participate in this tournament will receive 250 Moose Rewards points.



Member Retention Week, November 5 – 11, 2017

Materials are available via our website, for Member Retention Week. They can be located under Form & Documents, Membership, Member Retention Week Materials. Your committee should be selecting the programs/events for Member Retention Week and beginning to promote, promote, promote. Need ideas? Contact your Territory Manager and they will be happy to assist you.

Who is James J Davis?

The Loyal Order of Moose fraternity was created in April of 1888. Did you know only a few short years later, the fraternity was on the verge of fading away? In October of 1906, a man with a vision was introduced to the struggling fraternity. That man was James J Davis, and he brought with him a purpose for the Moose. His dream of a "happy city of children" brought hundreds of thousands of new members to the fraternity with the promise the Moose, as a whole, would continue to care for his family if member should parish. James J Davis is a name every Moose member should know. The children of Mooseheart are reminded of the man who gave them second chances at life as they pass the monument of James J Davis, on the Mooseheart campus. Remind your members who saved our great fraternity and gave it purpose to thrive. Proudly display in your lodge a replica of the same monument the children look up to. Each replica stands 8", features James J Davis standing with 2 Mooseheart students, and is available for purchase from Catalog Sales for only \$8.95 each- plus shipping and handling. Call to order your James J Davis Statue today. 630.966.2250

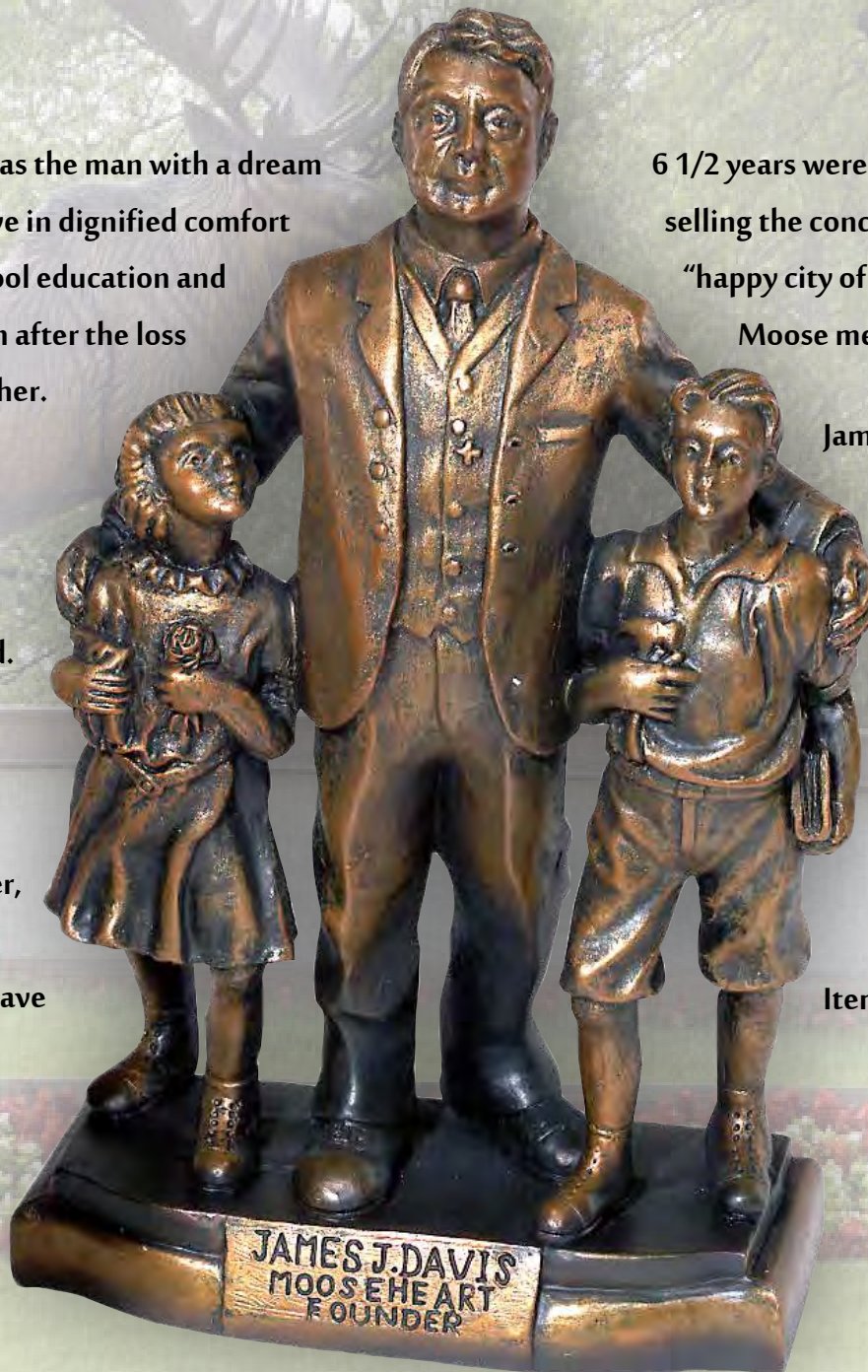
James J Davis

Founder and Creator of Mooseheart

In 1906, James J Davis was the man with a dream that every child could live in dignified comfort and still complete a school education and vocational training, even after the loss of their breadwinner father.

Through his hard work, Mooseheart was created.

Now, over 100 years later, Mooseheart has helped educate and otherwise save over 12,000 children.



6 1/2 years were spent on the road, selling the concept of building a “happy city of children” to potential Moose members.

James J Davis’ ability to convince people to invest in their families’ futures, is what made Mooseheart possible.

Item #304
\$8.95

Catalog Sales
630.966.2250

Help remind your members who started our greatest Moose cause, Mooseheart. Available now, through Catalog Sales, are James J Davis commemorative statues showing James J Davis with 2 Mooseheart student, carrying school books and vocational materials. The statue is an 8” replica of the original monument that welcomes children, members, and visitors to the Child City.

Join us
for a family-friendly
5K Run/Walk to
kick off the Holiday
Season with the
Mooseheart
Community!



**Saturday,
November 18, 2017**

Sign up as a
Virtual **FUN**draiser!

Visit

www.moosecharities.org
for more information!

**100% of the
proceeds go to
Mooseheart Child
City & School**



Holiday Lights at Mooseheart

One of Chicagoland's largest light displays!

**Open 5-9 p.m. nightly —
Nov. 24-Dec. 31, 2017**

Help us raise money for children in need —
sponsor a display!

Sponsorship opportunities from
\$100 - \$10,000 available.

**Make it a family tradition!
Fun for all ages!
\$10 per car**

Visit www.moosecharities.org or
call (630) 966-2200 for details!

Attend A Regional Membership Growth & Retention Workshop!

This fall, Moose International's Membership Department will be conducting a series of regional workshops to discuss recruitment and retention challenges, as well as methods to address common issues expressed by Lodges and Chapters throughout the Fraternity.

Scheduled workshops include:

- August 12th – Louisville, KY Lodge #5
- September 23rd – Glendale, AZ Lodge #2243
- October 7th – Winston-Salem, NC Lodge #466
- October 14th – Grand Prairie, TX Lodge #1818

What you will learn from attending:

- New trends to help attract and retain members in 2017 and make your lodge more profitable.
- Strategies for retaining members through a monthly program of communication, programming, and activity tracking.
- Review of the Member Rewards program and how you can take advantage.
- Communicating the value of the Moose to potential members.
- Best membership practices from around the Fraternity.

Details:

- All interested Loyal Order of Moose or Women of the Moose members are invited to participate.
- There is no fee to attend.
- You may attend any workshop on the schedule, regardless of your location.
- All workshops run from 10:00am – 3:00pm, allowing most individuals the option of driving in and out the same day.
- A working lunch is provided by each Lodge at a cost of \$7.00 per attendee. Cash will be collected at the Lodge the day of each workshop.
- All workshops are business casual-to-casual dress.
- Sessions are meant to be interactive between participants and presenters. Please bring questions and suggestions.
- Please check the Lodge websites for any evening activities prior to or following the workshops.
- RSVP's are required to attend in order to allow for the proper amount of materials and food.
 - **Email the following information to the appropriate address below:**
Membership Growth & Retention workshop (followed by):
Your name; MID#; Lodge/Chapter #; Lodge/Chapter office you hold (if any); names of others accompanying you; a contact phone #; and an email address
 - For Louisville: rpollitt@mooseintl.org (RSVP Deadline: Wednesday, August 9th)
 - For Glendale: bcavanaugh@mooseintl.org (RSVP Deadline: Wednesday, September 20th)
 - For Winston-Salem: ahopkins@mooseintl.org (RSVP Deadline: Wednesday, October 4th)
 - For Grand Prairie: rtrygstad@mooseintl.org (RSVP Deadline: Wednesday, October 11th)

Questions? Please email the contacts above for information pertaining to a specific site.